2021 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL WAVE 93 SOCIAL MEDIA SURVEY FINAL TOPLINE July 26-August 8, 2021 N=11,178

ASK ALL:

NEWSPLAT How often do you get news from... [RANDOMIZE]

	Ofton	Comotimos	Daroly	Novor	No
a. Television	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>answer</u>
	26	22	20	4.0	*
July 26-Aug 8, 2021	36	32	20	12	
Aug 31-Sep 7, 2020	40	28	20	11	*
b. Radio					
July 26-Aug 8, 2021	15	36	27	22	1
Aug 31-Sep 7, 2020	16	34	28	21	*
c. Print publications					
July 26-Aug 8, 2021	10	24	33	32	1
Aug 31-Sep 7, 2020	10	22	39	29	*
DISPLAY IF INTERNET USER (XTABLET=2) [N=10,985] BASED ON TOTAL:					
d. A smartphone, computer or tablet					
July 26-Aug 8, 2021	51	33	8	8	*
Aug 31-Sep 7, 2020	60	26	7	7	*
14g 31 3cp / 2020	00	20	,	,	

ASK IF GETS NEWS FROM DIGITAL DEVICES AT LEAST RARELY (NEWSPLAT_d=2-4) [N=10,591]: NEWSPLAT_DIGNow thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from... [RANDOMIZE]

BASED ON TOTAL:

No <u>Often</u> <u>Sometimes</u> Rarely Never1 <u>answer</u> a. News websites or apps July 26-Aug 8, 2021 28 38 17 18 35 Aug 31-Sep 7, 2020 34 16 15 b. Social media such as Facebook, Twitter, or Instagram July 26-Aug 8, 2021 19 29 19 32 Aug 31-Sep 7, 2020 23 30 18 29

c. Search through Google or other search engines

¹ In July 26-Aug. 8, 2021, the 4% of respondents who do not have internet access at home were asked this question and their responses were included. In later surveys, the respondents who do not have internet access at home were excluded from the question; they are included here with those who said "Never."

July 26-Aug 8, 2021	20	43	19	18	*
Aug 31-Sep 7, 2020	23	41	20	15	*
NEWSPLAT_DIG CONTINUED	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	No <u>answer</u>
d. Podcasts					
July 26-Aug 8, 2021	7	16	21	56	*
Aug 31-Sep 7, 2020	6	16	24	53	*

ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM (AT LEAST TWO OF NEWSPLAT_a-c=2-4 AND NEWSPLAT_DIG_a-d=2-4) [N=11,122]:

PLATFORM_PREFER

Which do you prefer for getting news? [RANDOMIZE IN SAME ORDER AS FOR NEWSPLAT AND NEWSPLAT_DIG; SHOW ONLY THOSE USED AT LEAST RARELY IN NEWSPLAT_a-c=2-4 OR NEWSPLAT_DIG_a-d=2-4; AUTOPUNCH IF ONLY USES ONE SOURCE1

BASED ON TOTAL:

July 26-Aug 8		Aug 31-Sep 7
<u>2021</u>		<u>2020</u>
36	Television	35
7	Radio	7
5	Print publications	5
24	News websites or apps	26
10	Social media such as Facebook, Twitter, or Instagram	11
11	Search through Google or other search engines	12
4	Podcasts	3
1	No answer	1
1	Did not get news on any platform	1

ASK ALL WITH INTERNET ACCESS (XTABLET=2) [N=10,985]:

WEB1 Do you use any of the following social media sites? [RANDOMIZE]

BASED ON TOTAL:

No, do not No Yes, use this use this² answer a. Twitter July 26-Aug 8, 2021 23 75 1 Aug 31-Sep 7, 2020 25 74 1 Jan 6-Jan 21, 2020 22 76 2 July 8-July 21, 2019 23 76 1 Jan 22-Feb 5, 2019 23 75 2 b. Instagram July 26-Aug 8, 2021 41 58 1 Aug 31-Sep 7, 2020 40 59 1 Jan 6-Jan 21, 2020 37 62 1 July 8-July 21, 2019 38 61 1 Jan 22-Feb 5, 2019 37 62

² In Jan 22-Feb 5, 2019, the 3% of respondents who do not have internet access at home were asked this question and their responses were included. In later surveys, the respondents who do not have internet access at home were excluded from the question; they are included here with those who said "No, do not use this."

WE	EB1 CONTINUED	Yes, use this	No, do not use this	No <u>answer</u>
c.	Facebook July 26-Aug 8, 2021 Aug 31-Sep 7, 2020 Jan 6 – Jan 21, 2020 July 8–July 21, 2019 Jan 22-Feb 5, 2019	66 68 67 71 72	33 32 32 29 28	1 1 1 * 1
d.	Snapchat July 26-Aug 8, 2021 Aug 31-Sep 7, 2020 July 8-July 21, 2019 Jan 22-Feb 5, 2019	23 22 23 24	75 77 76 75	2 1 1 2
e.	YouTube July 26-Aug 8, 2021 Aug 31-Sep 7, 2020 Jan 6-Jan 21, 2020 July 8-July 21, 2019 Jan 22-Feb 5, 2019	72 74 71 74 81	27 26 28 25 19	1 1 1 *
f.	LinkedIn July 26-Aug 8, 2021 Aug 31-Sep 7, 2020 July 8–July 21, 2019	26 25 27	73 74 72	2 1 1
g.	Reddit July 26-Aug 8, 2021 Aug 31-Sep 7, 2020 July 8-July 21, 2019	17 15 13	81 83 86	2 1 1
i.	WhatsApp July 26-Aug 8, 2021 Aug 31-Sep 7, 2020 July 8-July 21, 2019	21 19 18	78 80 81	2 1 1
j.	TikTok July 26-Aug 8, 2021 Aug 31-Sep 7, 2020 July 8-July 21, 2019	21 12 3	78 87 95	2 1 2
k.	Twitch July 26-Aug 8, 2021 Aug 31-Sep 7, 2020 July 8-July 21, 2019	7 6 5	91 92 93	2 1 1

ASK IF USES ANY SOCIAL MEDIAL SITES (WEB1a-k=1):

SOCIALNEWS Do you REGULARLY get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family. [ONLY SHOW ITEMS USED IN WEB1 (WEB1a-k=1); RANDOMIZE IN SAME ORDER AS WEB1]

BASED ON TOTAL:

	-	Yes, regularly get news on this	No, don't regularly get news on this³	No answer
a.	Twitter July 26-Aug 8, 2021 Aug 31-Sep 7, 2020	13 15	87 85	*
b.	Instagram July 26-Aug 8, 2021 Aug 31-Sep 7, 2020	11 11	89 88	*
c.	Facebook July 26-Aug 8, 2021 Aug 31-Sep 7, 2020	31 36	68 63	*
d.	Snapchat July 26-Aug 8, 2021 Aug 31-Sep 7, 2020	4 4	96 96	*
e.	YouTube July 26-Aug 8, 2021 Aug 31-Sep 7, 2020	22 23	78 76	*
f.	LinkedIn July 26-Aug 8, 2021 Aug 31-Sep 7, 2020	4 4	96 96	*
g.	Reddit July 26-Aug 8, 2021 Aug 31-Sep 7, 2020	7 6	93 94	*
i.	WhatsApp July 26-Aug 8, 2021 Aug 31-Sep 7, 2020	3 3	97 97	*
j.	TikTok July 26-Aug 8, 2021 Aug 31-Sep 7, 2020	6 3	94 97	*
k.	Twitch July 26-Aug 8, 2021 Aug 31-Sep 7, 2020	1 1	99 99	*

³ The respondents who do not have internet access at home were excluded from the question; they are included here with those who said "No, don't regularly get news on this."

ASK INTERNET USERS (XTABLET=2) [N=10,985]:

VACCSM How much, if any, news and information about the COVID-19 vaccines have you been getting on social media (such as Facebook, Twitter, or Instagram)?

BASED ON TOTAL:

July 26-Aug 8	
<u>2021</u>	
18	A lot
30	Some
20	Not much
31	None at all ⁴
*	No answer

ASK IF GETS VACCINE NEWS ON SOCIAL MEDIA (VACCSM=1,2,3) [N=7,595]:

TWTRVACIMP How important to you, if at all, is social media as a way of keeping up with news about the COVID-19 vaccines? [REVERSE ORDER FOR HALF OF SAMPLE]

BASED ON TOTAL:

July	26-Aug 8	
	<u> 2021</u>	
	6	The most important way
	33	An important way, but not the most important
	29	Not an important way
	*	No answer
	31	Doesn't get vaccine news [Did not receive guestion]

ASK IF FORM 1 (XFORM=1) [N=5,554]:

MISINFG Thinking about news and information online, including social media...

Which comes closer to your own view - even if neither is exactly right? [RANDOMIZE]

July 26-Aug 8		Feb 26-Mar 11
<u>2021</u>		<u>2018</u>
48	The U.S. government should take steps to restrict false information online, even if it limits people from freely publishing or accessing information	39
50	People's freedom to publish and access information should be protected, even if it means false information can also be published	58
2	No answer	4

ASK IF FORM 2 (XFORM=2) [N=5,624]:

MISINFT Thinking about news and information online, including social media...

Which comes closer to your own view – even if neither is exactly right? [RANDOMIZE]

July 26-Aug 8		Feb 26-Mar 11
<u>2021</u>		<u>2018</u>
59	Technology companies should take steps to restrict false information online, even if it limits people from freely publishing or	56
	accessing information	

⁴ The respondents who did not have internet access at home were excluded from the question; they are included here with those who said "None at all."

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39	People's freedom to publish and access information should be protected, even if it means false information can also be published	42
2	No answer	2

ASK ALL:

PARTY In politics today, do you consider yourself a...

July 26-Aug 8

2021
27 Republican
32 Democrat
26 Independent
13 Something else
2 No answer

ASK IF INDEP/SOMETHING ELSE (PARTY=3, 4 OR REFUSED) [N=4,085]:

PARTYLN As of today do you lean more to...

BASED ON TOTAL [N=11,178]

The Republican Party
The Democratic Party
No answer