

Survey Questionnaire

ASK ALL [N=2,025]:

Q1 We are interested in learning what Americans think are the 10 most important historic events that have occurred during their lifetimes.

In the boxes below, please name the 10 historic events that occurred in YOUR lifetime that you think have had the greatest impact on the country. This could be one specific event, a series of related events, or any other historic development or change that had an impact on the nation

Enter one event per box in any order. Enter as many as you can up to 10.

Shown: All responses named by at least 5% of respondents

June 16-	
July 4	
<u>2016</u>	
76%	Sept. 11
40	Obama election/presidency
22	Tech revolution
21	JFK assassination
20	Vietnam War
17	Iraq/Afghanistan Wars
17	Moon Landing
13	Berlin Wall falls/end of Cold War
11	Gay marriage
10	Orlando/Pulse shooting
10	Gulf War
8	Civil Rights movement
8	Hurricane Katrina
7	MLK assassination
7	Columbine shooting
6	Challenger
6	Bin Laden
5	Oklahoma City bombing
5	USSR
5	WWII
5	Sandy Hook shooting
5	Affordable Care Act
5	Boston Marathon bombing

ASK THOSE WHO GAVE A RESPONSE TO Q1

Q2 Of the events you named, which ONE would you say had the greatest impact on the COUNTRY?

[LIST EVENTS NAMED IN Q1 AS RESPONSE LIST]

Shown: All responses named by at least 2% of respondents
Based on those who responded to Q2 [N=1,811]:

June 16-

July 4	
<u>2016</u>	
55%	Sept. 11
7	Obama election/presidency
4	JFK assassination
3	The internet
2	Civil Rights Movement
2	Vietnam War
2	World War II
2	Computers/personal computers

ASK THOSE WHO GAVE A RESPONSE TO Q1

Q3 Of the events you named, which ONE would you say had the greatest impact on YOU PERSONALLY?

[LIST EVENTS NAMED IN Q1 AS RESPONSE LIST]

**Shown: All responses named by at least 2% of respondents
Based on those who responded to Q3 [N=1,809]:**

June 16-	
July 4	
<u>2016</u>	
31%	Sept. 11
8	Obama election/presidency
4	The internet
3	Vietnam War
3	JFK assassination
3	Computers/personal computers
2	Cell phones/smartphones
2	Gay marriage
2	Great Recession

ASK ALL

Q5 Please describe the time or event during your lifetime when you felt most proud of America.

**Shown: All responses named by at least 2% of respondents
Based on those who gave a response to Q5 [N=1,831]:**

June 16-	
July 4	
<u>2016</u>	
19%	The response to Sept. 11
14	Obama election/presidency
6	Moon landing
5	Killing of Osama bin Laden
3	Gay marriage
2	Ronald Reagan presidency

ASK ALL

Q6 Please describe the time or event during your lifetime when you felt most disappointed in America.

**Shown: All responses named by at least 2% of respondents
Based on those who gave a response to Q6 [N=1,846]:**

June 16-

July 4

2016

11%	Obama's election/presidency
10	Donald Trump/2016 GOP campaign
6	Iraq/Afghanistan Wars
4	Poor choice in current presidential election
4	School shootings/Sandy Hook/Columbine
4	Vietnam War
3	Lack of strong gun control laws
3	Sept. 11
2	Illegal immigration
2	Gay marriage
2	Inadequate response terrorism
2	George W. Bush administration
2	Treatment of veterans