

**2018 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 37 JULY
FINAL TOPLINE
JULY 30 – AUGUST 12, 2018
TOTAL N=4,581**

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

PROGRAMMING NOTE: RANDOMIZE DEMOCRATIC PARTY (IDEODEM) AND REPUBLICAN PARTY (IDOREP) QUESTIONS. SHOW ON SAME LINE FOR FIRST QUESTION ONLY: "In politics, people sometimes talk about liberal and conservative. Where would you place the **[IF IDEODEM FIRST: DEMOCRATIC PARTY/IF IDOREP FIRST: REPUBLICAN PARTY]** on a scale from 0 to 10 where **[RANDOM HALF OF SAMPLE: 10 means very conservative and 0 means very liberal, OTHER HALF OF SAMPLE: 10 means very liberal and 0 means very conservative]**?"

PROGRAMMING NOTE: RANDOMLY ASSIGN HALF OF RESPONDENTS 'VERY LIBERAL' AT THE TOP AND 'VERY CONSERVATIVE' AT THE BOTTOM, OTHER HALF SEES THE REVERSE, ALWAYS KEEPING 10 AT THE TOP AND 0 AT THE BOTTOM EACH TIME. PLEASE KEEP DIRECTION OF LABELING ACROSS THE THREE QUESTIONS THE SAME FOR EACH INDIVIDUAL RESPONDENT.

ASK ALL:

IDEODEM

Please click where you would place the DEMOCRATIC PARTY on the scale below.
[RANDOM HALF VERY LIBERAL AT THE TOP AND VERY CONSERVATIVE AT THE BOTTOM, OTHER HALF SEES THE REVERSE, ALWAYS KEEPING 10 AT THE TOP AND 0 AT THE BOTTOM EACH TIME]¹

Jul 30- Aug 12, <u>2018</u>		Mar 2- Mar 28, <u>2016</u>
5	10- Very conservative	4
1	9	1
2	8	2
3	7	3
4	6	3
16	5	17
8	4	9
12	3	14
13	2	13
10	1	7
26	0- Very liberal	24
2	No answer	3

¹ Responses to IDEODEM, IDOREP, and IDEOSELF were recoded for the half-sample that received "10- very liberal" and "0- very conservative" to match the reverse order.

ASK ALL:
IDEOREP

Please click where you would place the REPUBLICAN PARTY on the scale below.
[RANDOM HALF VERY LIBERAL AT THE TOP AND VERY CONSERVATIVE AT THE BOTTOM, OTHER HALF SEES THE REVERSE, ALWAYS KEEPING 10 AT THE TOP AND 0 AT THE BOTTOM EACH TIME]

Jul 30- Aug 12, <u>2018</u>		Mar 2- Mar 28, <u>2016</u>
23	10- Very conservative	21
11	9	9
18	8	14
13	7	14
7	6	8
13	5	15
3	4	4
2	3	4
2	2	2
1	1	1
4	0- Very liberal	4
2	No answer	3

ASK ALL:
IDEOSELF

Where would you place **YOURSELF** on this same scale from 0 to 10? **[RANDOM HALF VERY LIBERAL AT THE TOP AND VERY CONSERVATIVE AT THE BOTTOM, OTHER HALF SEES THE REVERSE, ALWAYS KEEPING 10 AT THE TOP AND 0 AT THE BOTTOM EACH TIME]**

Jul 30- Aug 12, <u>2018</u>		Mar 2- Mar 28, <u>2016</u>
11	10- Very conservative	12
5	9	5
8	8	8
7	7	7
8	6	8
21	5	22
8	4	7
8	3	9
9	2	8
5	1	4
7	0- Very liberal	8
2	No answer	3

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED