

PEW SOCIAL & DEMOGRAPHIC TRENDS
JULY 2012 MIDDLE CLASS UPDATE SURVEY
FINAL TOPLINE
JULY 16-JULY 26, 2012
TOTAL N=2,508

NOTE: ALL NUMBERS ARE PERCENTAGES. THE PERCENTAGES GREATER THAN ZERO BUT LESS THAN 0.5 % ARE REPLACED BY AN ASTERISK (*). COLUMNS/ROWS MAY NOT TOTAL 100% DUE TO ROUNDING. UNLESS OTHERWISE NOTED, ALL TRENDS REFERENCE SURVEYS FROM SOCIAL & DEMOGRAPHIC TRENDS AND THE PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS. PERCENTAGES FOR SUB-GROUPS ARE NOT REPORTED WHEN N IS LESS THAN 100.

[NOTE: PRESIDENTIAL CANDIDATE FAVORABILITY, CANDIDATE PREFERENCE, VOTER REGISTRATION, AND OTHER QUESTIONS RELEASED IN EARLIER REPORT]

ASK ALL:

Q.1 Generally, how would you say things are these days in your life – would you say that you are very happy, pretty happy, or not too happy?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
30	Very happy	42	32	20
47	Pretty happy	48	48	46
21	Not too happy	10	18	31
1	Don't know/Refused (VOL.)	1	1	2
		(n=507)	(n=1,287)	(n=670)

Trends:¹

	<u>Very happy</u>	<u>Pretty happy</u>	<u>Not too happy</u>	<u>DK/Refused (VOL.)</u>
Jul 2012	30	47	21	1
Dec 2011	31	50	15	3
Sep 2011	30	47	20	3
Mar 2011	30	52	16	2
Jan 2010	28	54	16	2
Jul 2009(18+) ²	34	49	15	3
Apr 2009	29	52	16	4
Feb 2009	32	49	15	4
Oct 2008	29	51	17	3
Jun 2008	35	48	14	3
Sep 2006	36	51	12	1
Nov 2005	29	56	14	1
Oct 2005	34	50	15	1
Late Mar 2003	29	51	16	4
Feb 2003	29	51	17	3
Sep 1996	34	53	11	2

¹ Unless otherwise noted, trends throughout the topline are based on total sample.

² The Jul 2009 survey was based on respondents ages 16 and older. In this topline, all Jul 2009 trends are based on respondents ages 18 and older only.

ASK ALL:

Q.2 Next, please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your life:
(First/Next) **[READ AND RANDOMIZE]** **[IF NECESSARY: Are you satisfied or dissatisfied?] REQUIRED PROBE:** Would you say you are VERY (dis)satisfied or SOMEWHAT (dis)satisfied?

a. Your family life

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
72	Very satisfied	85	78	57
17	Somewhat satisfied	9	16	24
5	Somewhat dissatisfied	3	3	9
4	Very dissatisfied	2	2	7
1	Does not apply (VOL.)	1	*	1
2	Don't know/Refused (VOL.)	*	1	2

b. Your personal financial situation

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
29	Very satisfied	49	32	13
35	Somewhat satisfied	36	40	29
17	Somewhat dissatisfied	8	16	23
17	Very dissatisfied	4	10	34
*	Does not apply (VOL.)	1	*	*
2	Don't know/Refused (VOL.)	1	2	1

c. Your present housing situation

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
60	Very satisfied	75	67	39
26	Somewhat satisfied	18	23	35
7	Somewhat dissatisfied	4	5	11
7	Very dissatisfied	2	4	14
*	Does not apply (VOL.)	0	0	*
1	Don't know/Refused (VOL.)	0	1	1

d. Your education

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
56	Very satisfied	79	61	34
28	Somewhat satisfied	14	28	36
8	Somewhat dissatisfied	6	6	13
6	Very dissatisfied	1	3	14
1	Does not apply (VOL.)	*	1	1
1	Don't know/Refused (VOL.)	*	1	1

Q.2 CONTINUED ...

Trends:

	Very <u>satisfied</u>	Somewhat <u>satisfied</u>	Somewhat <u>dissatisfied</u>	Very <u>dissatisfied</u>	Does not apply (VOL.)	DK/Ref. (VOL.)
a. Your family life						
Jul 2012	72	17	5	4	1	2
Dec 2011	69	20	5	3	*	2
Sep 2011	67	22	5	4	n/a	3
Mar 2011	72	19	4	3	*	2
Oct 2010	75	19	4	2	*	1
<i>Pew Global Attitudes: May 2009</i> ³	66	24	5	2	n/a	2
Jun 2008	69	22	4	2	1	2
<i>Pew Forum: May 2007</i> ⁴	75	18	3	2	n/a	2
<i>Pew Global Attitudes: Apr 2007</i>	65	24	6	4	n/a	1
Oct 2005	72	19	4	3	1	1
<i>Pew Global Attitudes: Aug 2002</i>	67	24	5	3	n/a	1
Jan 1999	71	20	4	3	n/a	2
Nov 1996	69	21	6	3	n/a	1
b. Your personal financial situation						
Jul 2012	29	35	17	17	*	2
Dec 2011	27	38	16	17	*	2
Sep 2011	25	35	19	18	n/a	2
Mar 2011	28	39	17	14	*	2
Oct 2010	29	40	14	14	*	2
Feb 2009 ⁵	23	43	18	13	*	3
c. Your present housing situation						
Jul 2012	60	26	7	7	*	1
Dec 2011	57	28	8	6	0	1
Mar 2011	56	29	7	5	*	2
Feb 2009 ⁶	56	30	8	4	*	2
Oct 2005	63	25	6	5	*	1
Jan 1999	61	28	6	4	n/a	1
Nov 1996	56	31	7	5	n/a	1
d. Your education						
Jul 2012	56	28	8	6	1	1
Dec 2011	52	30	12	5	*	2
Mar 2011	50	32	10	5	1	2

³ In Pew Global Attitudes Project trends from May 2009, Apr 2007 and Aug 2002, the introduction read: "As I read each of the following, please tell me whether you are very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with this aspect of your life..."

⁴ In May 2007, question read, "Next, please tell me how satisfied you are with the following things. (First/next), how satisfied are you with...your family life. [READ FOR FIRST ITEM THEN AS NECESSARY: Are you very satisfied, somewhat satisfied, somewhat DIssatisfied, or very DIssatisfied?]"

⁵ For Q.2b and Q2c, the Feb 2009 trend question read, "Please tell me whether, on the whole, you are very satisfied, somewhat satisfied, somewhat DIssatisfied, or very dissatisfied with the following aspects of your life..."

⁶ In Feb 2009 and earlier, the item was "your housing situation."

ASK ALL:

Q.3 Compared to your parents when they were the age you are now, do you think your own standard of living now is much better, somewhat better, about the same, somewhat worse, or much worse than theirs was?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
36	Much better	53	37	25
21	Somewhat better	18	23	22
22	About the same	19	24	21
10	Somewhat worse	3	9	15
7	Much worse	4	4	14
3	Don't know/Refused (VOL.)	3	3	2

Trends:

	<u>Much better</u>	<u>Somewhat better</u>	<u>About the same</u>	<u>Somewhat worse</u>	<u>Much worse</u>	<u>DK/Ref (VOL.)</u>
Jul 2012	36	21	22	10	7	3
<i>Pew Global Attitudes: Mar 2012⁷</i>	31	29	20	12	6	2
Dec 2011	36	24	23	10	5	2
Mar 2011	35	26	23	9	4	3
May 2010	31	26	23	11	6	3
Jan 2008	38	27	19	9	5	2
<i>GSS 2010</i>	29	29	25	12	4	1
<i>GSS 2008</i>	31	31	21	11	5	1
<i>GSS 2006</i>	35	31	21	9	3	1
<i>GSS 2004</i>	39	31	18	8	3	1
<i>GSS 2002</i>	35	33	19	10	2	1
<i>GSS 2000</i>	35	31	21	9	3	2
<i>GSS 1998</i>	33	32	21	10	3	1
<i>GSS 1996</i>	33	29	21	12	3	2
<i>GSS 1994</i>	32	32	21	10	3	2

ASK ALL:

Q.4 When your children are at the age you are now, do you think their standard of living will be much better, somewhat better, about the same, somewhat worse, or much worse than yours is now?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
24	Much better	26	25	22
18	Somewhat better	18	18	19
19	About the same	25	21	12
15	Somewhat worse	11	14	18
13	Much worse	7	12	17
6	No children (VOL.)	6	5	6
6	Don't know/Refused (VOL.)	7	6	6

Trends:

	<u>Much better</u>	<u>Somewhat better</u>	<u>About the same</u>	<u>Somewhat worse</u>	<u>Much worse</u>	<u>No children (VOL.)</u>	<u>DK/Ref (VOL.)</u>
Jul 2012	24	18	19	15	13	6	6
Dec 2011	28	20	19	13	10	6	5
Mar 2011	26	22	19	12	9	6	5
May 2010	24	21	19	16	10	6	4
Jan 2008	26	23	20	14	7	5	5

⁷ In Apr 2012, a voluntary response of "Parents did not live to the age of respondent" accounted for the remaining 1% of responses.

Q.4 TRENDS CONTINUED ...

	Much <u>better</u>	Somewhat <u>better</u>	About the <u>same</u>	Somewhat <u>worse</u>	Much <u>worse</u>	No children <u>(VOL.)</u>	DK/Ref <u>(VOL.)</u>
GSS 2010	24	28	18	13	5	8	3
GSS 2008	27	26	18	13	5	9	3
GSS 2006	28	29	18	11	3	10	2
GSS 2004	23	30	22	11	3	9	2
GSS 2002	26	35	18	8	2	9	2
GSS 2000	28	31	16	7	3	11	4
GSS 1998	22	33	20	9	3	9	4
GSS 1996	20	27	20	17	5	7	4
GSS 1994	16	29	22	15	5	9	4

ASK ALL:

AGE What is your age?

Total		Upper	Middle	Lower
21	18-29	22	18	26
34	30-49	32	33	37
27	50-64	30	26	26
17	65+	15	22	10
1	Don't know/Refused (VOL.)	2	1	1

IF AGES 18-64, ASK:

Q.4A In your lifetime do you think you will eventually have a better standard of living than your parents had in their peak financial years, or not? [IF NO: Will your living standard NOT be as good as your parents', or will it be just the same?

Total		Upper	Middle	Lower
66	Yes, will have better living standard	72	71	55
22	No, will have worse living standard	16	17	31
7	Expect living standard to be the same	6	7	8
*	Currently have a better standard of living than parents (VOL.)	0	*	*
1	Had a better standard of living but not now (VOL.)	1	*	*
5	Don't know/Refused (VOL.)	4	4	6
(n=1,835)		(n=376)	(n=885)	(n=552)

Thank you. Here's the next question:

ASK ALL:

Q.5 If you were asked to use one of these commonly used names for the social classes, which would you say you belong in? The upper class, upper-middle class, middle class, lower-middle class, or lower class?

Total		Upper	Middle	Lower
17	Upper (NET)	100	0	0
2	Upper class	10	0	0
15	Upper-middle class	90	0	0
49	Middle class	0	100	0
32	Lower (NET)	0	0	100
25	Lower-middle class	0	0	77
7	Lower class	0	0	23
2	Don't know/Refused (VOL.)	0	0	0

Q.5 CONTINUED ...

Trends:

	<u>Upper class</u>	<u>Upper- middle class</u>	<u>Middle class</u>	<u>Lower- middle class</u>	<u>Lower class</u>	<u>DK/Ref (VOL.)</u>
Jul 2012	2	15	49	25	7	2
Apr 2012	1	11	47	27	11	2
Dec 2011	1	15	46	25	11	2
Mar 2011	2	17	52	20	7	2
May 2010	2	18	50	21	8	1
Jan 2008	2	19	53	19	6	1

ASK ALL:

Q.6 What about when you were growing up: Was your immediate family in the upper class, upper middle class, middle class, lower-middle class, or lower class?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
18	Upper (NET)	34	16	12
2	Upper class	4	3	1
15	Upper-middle class	29	13	11
36	Middle class	34	44	26
45	Lower (NET)	32	40	61
28	Lower-middle class	20	29	30
17	Lower class	12	10	31
1	Don't know/Refused (VOL.)	1	1	1

ASK ALL:

Q.7 Thinking about today compared to ten years ago, do you think it is easier or harder for people to GET AHEAD today, or is it about the same as it was?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
9	Easier to get ahead	9	9	9
72	Harder to get ahead	65	71	77
18	About the same as it was ten years ago	24	19	12
2	Don't know/Refused (VOL.)	2	1	2

Trends:

	<u>Easier to get ahead</u>	<u>Harder to get ahead</u>	<u>About the same</u>	<u>DK/Ref (VOL.)</u>
Jul 2012	9	72	18	2
Jan 2008 ⁸	13	63	22	2

⁸ In Jan 2008, this question was part of a rotated pair. The other question asked if it is easier or harder for people to FALL BEHIND. Trend data has been filtered so that only those respondents who received GET AHEAD first in the rotation are shown here [n=1,218].

ASK ALL:

Q.8 As I read off some different groups, please tell me if you think they are paying their fair share in federal taxes, paying too much or paying too little? How about **(INSERT AND RANDOMIZE) READ IF NECESSARY:** Are they are paying their fair share in federal taxes, paying too much or paying too little?

a. Lower-income people?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
34	Fair share	39	35	29
37	Too much	26	34	48
20	Too little	26	22	15
8	Don't know/Refused (VOL.)	9	8	7

b. Middle-income people?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
50	Fair share	55	51	45
38	Too much	34	39	41
6	Too little	7	5	7
6	Don't know/Refused (VOL.)	5	5	7

c. Upper-income people?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
26	Fair share	33	28	18
8	Too much	10	8	8
58	Too little	52	56	65
8	Don't know/Refused (VOL.)	5	8	9

Trends:

	<u>Fair share</u>	<u>Too much</u>	<u>Too little</u>	<u>DK/Ref. (VOL.)</u>
a. Lower-income people				
Jul 2012	34	37	20	8
Gallup: Apr 2012	33	40	24	3
Gallup: Apr 2011	37	40	21	2
Gallup: Apr 2010	35	39	22	4
Gallup: Apr 2009	41	39	16	4
Gallup: Apr 2008	32	51	13	4
Gallup: Apr 2007	34	45	17	4
Gallup: Apr 2006	36	46	12	6
Gallup: Apr 2005	36	51	10	3
Gallup: Apr 2004	35	49	12	4
Gallup: Apr 2003	36	49	12	3
Gallup/CNN/USA Today: Apr 1999	34	51	11	4
Gallup/CNN/USA Today: Apr 1996	40	48	9	3
Gallup/CNN/USA Today: Apr 1994	43	42	12	3
Gallup: Mar 1993	37	51	9	3
Gallup: Mar 1992	32	57	8	3

Q.8 TRENDS CONTINUED ...

	<u>Fair</u> <u>share</u>	<u>Too</u> <u>much</u>	<u>Too</u> <u>little</u>	<u>DK/Ref.</u> <u>(VOL.)</u>
b. Middle-income people				
Jul 2012	50	38	6	6
<i>Gallup: Apr 2012</i>	56	36	6	2
<i>Gallup: Apr 2011</i>	50	44	5	1
<i>Gallup: Apr 2010</i>	49	43	6	2
<i>Gallup: Apr 2009</i>	50	43	5	2
<i>Gallup: Apr 2008</i>	50	43	4	3
<i>Gallup: Apr 2007</i>	44	47	7	2
<i>Gallup: Apr 2006</i>	50	43	5	3
<i>Gallup: Apr 2005</i>	52	41	4	3
<i>Gallup: Apr 2004</i>	47	46	4	3
<i>Gallup: Apr 2003</i>	51	40	7	2
<i>Gallup/CNN/USA Today: Apr 1999</i>	35	59	4	2
<i>Gallup/CNN/USA Today: Apr 1996</i>	34	58	5	3
<i>Gallup/CNN/USA Today: Apr 1994</i>	39	57	3	1
<i>Gallup: Mar 1993</i>	39	54	5	2
<i>Gallup: Mar 1992</i>	36	57	5	2
c. Upper-income people				
Jul 2012	26	8	58	8
<i>Gallup: Apr 2012</i>	25	10	62	3
<i>Gallup: Apr 2011</i>	25	13	59	2
<i>Gallup: Apr 2010</i>	26	15	55	4
<i>Gallup: Apr 2009</i>	23	13	60	3
<i>Gallup: Apr 2008</i>	24	9	63	4
<i>Gallup: Apr 2007</i>	21	9	66	4
<i>Gallup: Apr 2006</i>	21	8	67	4
<i>Gallup: Apr 2005</i>	22	7	68	3
<i>Gallup: Apr 2004</i>	24	9	63	4
<i>Gallup: Apr 2003</i>	24	10	63	3
<i>Gallup/CNN/USA Today: Apr 1999</i>	19	10	66	5
<i>Gallup/CNN/USA Today: Apr 1996</i>	19	9	68	4
<i>Gallup/CNN/USA Today: Apr 1994</i>	20	10	68	2
<i>Gallup: Mar 1993</i>	16	5	77	2
<i>Gallup: Mar 1992</i>	16	4	77	3

ASK ALL:

Q.9 Which of the following do you think Americans need to be considered as part of the middle class? Do they need [INSERT ITEM] to be considered part of the middle class, or not? [READ IN ORDER] Do they need [INSERT ITEM] to be considered part of the middle class, or not?

a. To own a home

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
45	Yes, need	43	45	47
53	No, do not need	56	53	51
1	Not sure (VOL.)	*	1	1
2	Don't know/Refused (VOL.)	*	2	1

Q.9 CONTINUED ...

b. A secure job

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
86	Yes, need	86	89	84
12	No, do not need	13	10	15
1	Not sure (VOL.)	*	1	*
1	Don't know/Refused (VOL.)	*	1	1

c. A college education

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
37	Yes, need	40	35	39
61	No, do not need	59	64	59
1	Not sure (VOL.)	*	1	*
1	Don't know/Refused (VOL.)	0	1	2

d. Stocks, bonds or other investments

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
28	Yes, need	27	28	31
68	No, do not need	71	68	66
1	Not sure (VOL.)	1	2	1
3	Don't know/Refused (VOL.)	1	3	3

e. Health insurance

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
66	Yes, need	70	69	60
31	No, do not need	30	29	35
1	Not sure (VOL.)	*	1	1
2	Don't know/Refused (VOL.)	*	1	4

Trend for Comparison:⁹

	<u>Need</u>	<u>Do not need</u>	<u>Not sure (VOL.)</u>	<u>DK/Ref. (VOL.)</u>
a. To own a home ¹⁰				
Jul 2012	45	53	1	2
<i>Time/CNN/Yankelovich Clancy</i>	70	28	2	n/a
<i>Shulman: Dec 1991</i>				
c. A college education				
Jul 2012	37	61	1	1
<i>Time/CNN/Yankelovich Clancy</i>	46	53	1	n/a
<i>Shulman: Dec 1991</i>				
d. Stocks, bonds or other investments				
Jul 2012	28	68	1	3
<i>Time/CNN/Yankelovich Clancy</i>	41	57	2	n/a
<i>Shulman: Dec 1991</i>				

⁹ In Dec 1991, these were asked as a part of a different list of items, which included "homeownership," "Two or more cars," "A white collar job," "A college education" and "Stocks, bonds, or other investments." The items were asked in a similar order.

¹⁰ In Dec 1991, this item was asked as "homeownership."

ASK ALL:

Q.9A1 Thinking now about the country's long-term economic future, would you say you are very optimistic, somewhat optimistic, somewhat pessimistic or very pessimistic?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
10	Very optimistic	11	11	9
39	Somewhat optimistic	46	44	29
26	Somewhat pessimistic	27	25	27
20	Very pessimistic	13	17	28
2	Both equally/Mixed (VOL.)	1	1	2
3	Don't know/Refused (VOL.)	1	3	5

ASK ALL:

Q.10 On balance, do you think new technologies such as computers, the internet and other innovations have [RANDOMIZE: (increased) or (decreased) the number of jobs in the United States, or have they made no difference?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
40	Increased	46	42	35
32	Decreased	27	32	35
21	No difference	21	19	24
1	Mixed (VOL.)	1	1	1
5	Don't know/Refused (VOL.)	5	5	4

ASK ALL:

Q.11 Which statement comes closer to your own views—even if neither is exactly right. [READ IN ORDER]

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
63	Most people who want to get ahead can make it if they're willing to work hard [OR]	71	67	51
34	Hard work and determination are no guarantee of success for most people	27	29	45
2	Neither/Both equally (VOL.)	1	2	2
2	Don't know/Refused (VOL.)	1	2	1

Trends for Comparison:¹¹

	Most people who want to get ahead can make it if they're willing to work hard	Hard work and determination are no guarantee of success for most people	Neither/Both/DK/Ref. (VOL.)
Jul 2012	63	34	3
Dec 2011	58	40	3
Feb 2011	62	34	4
<i>Pew Forum: May 2007</i>	67	29	4
Feb 2006	64	33	3
Dec 2005	64	33	3
Dec 2004	68	28	4
Aug 2000	73	24	3
Jul 1999	74	23	3
Jul 1994	68	30	2

¹¹ All trends were asked as a part of a list of opposing statements.

IF SAY PEOPLE CAN GET AHEAD IF THEY WORK HARD (Q.11=1):

Q.11A Do you think it is more true or less true today than it was in the past, that most people who want to get ahead can make it if they're willing to work hard?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
59	More true today	51	63	56
30	Less true today	35	27	33
9	The same/No change (VOL.)	14	8	8
2	Don't know/Refused (VOL.)	*	2	4
(n=1,572)		(n=348)	(n=861)	(n=337)

IF SAY HARD WORK IS NO GUARANTEE OF SUCCESS (Q.11=2):

Q.11B Do you think there was a time in America when most people who wanted to get ahead could make it if they were willing to work hard, or was this never true?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
82	Was a time when true	84	81	83
15	Never a time when true	15	15	15
3	Don't know/Refused (VOL.)	1	4	2
(n=824)		(n=148)	(n=365)	(n=303)

NO QUESTION 12**ASK ALL:**

Q.13 In the past ten years, do you happen to know if the income gap between the rich and the poor has [RANDOMIZE] (gotten larger), (gotten smaller) or has it stayed about the same?

ASK IF Q.13=1-3:

Q.13B Is it a good thing or a bad thing for society that the income gap between the rich and poor has [IF Q13=1: gotten larger/IF Q13=2: gotten smaller/IF Q13=3: stayed the same]?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
65	Gotten larger	68	61	69
3	Good thing	5	3	3
57	Bad thing	55	53	63
2	Mixed/Neither (VOL.)	4	2	1
2	Don't know/Refused (VOL.)	4	2	2
7	Gotten smaller	5	7	7
1	Good thing	2	1	2
5	Bad thing	3	5	5
*	Mixed/Neither (VOL.)	0	*	*
*	Don't know/Refused (VOL.)	0	*	*
20	Stayed the same	21	23	15
7	Good thing	10	8	4
9	Bad thing	6	10	8
2	Mixed/Neither (VOL.)	3	3	1
2	Don't know/Refused (VOL.)	2	2	1
9	Don't know/Refused (VOL.)	7	9	9

Next,

ASK ALL:

OWNRENT Do you own or rent your home [IF AGE < 35: or do you live in a dorm or live with your parents]?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
58	Own	68	65	41
31	Rent	19	25	46
1	Live in a dorm	1	*	1
8	Live with parents	8	7	9
2	Other arrangement (VOL.)	2	1	4
1	Don't know/Refused (VOL.)	1	*	*

ASK ALL:

E1 Are you currently retired, or not?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
20	Yes	19	24	14
5	Yes, semi-retired or "still do some type of work" (VOL.)	6	6	5
71	No	73	68	76
3	Disabled (VOL.)	1	2	6
*	Don't know/Refused (VOL.)	0	*	*

ASK IF NOT RETIRED (E1=3,4,9):

Q.14 In terms of your work or career goals, would you say you are making progress, or not?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
69	Making progress	84	76	54
24	Not making progress	10	18	39
3	No change (VOL.)	1	3	3
3	Does not apply (Disabled/homemaker/etc.) (VOL.)	4	3	4
1	Don't know/Refused (VOL.)	1	1	1
(n=1,659)		(n=335)	(n=797)	(n=501)

ASK ALL:

E2 Are you now enrolled in school, either full or part-time, or not?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
9	Yes, full-time student	11	9	7
6	Yes, part-time student	5	5	7
85	No	83	85	85
*	Don't know/Refused (VOL.)	*	*	*

ASK ALL:

E3 (IF E1=1,2 & E2=3,9 : Some people who have retired do some type of work for pay.../IF E2=1,2 & E1=3,9: Some students also do some type of work for pay/IF E1=4: Some people who are disabled do some type of work for pay...)
Are you now employed full-time, part-time or not employed?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
49	Full-time	53	50	46
16	Part-time	17	14	17
35	Not employed	30	36	37
*	Don't know/Refused (VOL.)	*	*	*

ASK IF EMPLOYED (E3 = 1,2):Q.15 Overall, how satisfied are you with your job? Are you **[READ]**

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
30	Completely satisfied	43	31	20
56	Mostly satisfied	49	62	51
10	Mostly dissatisfied	5	6	21
3	Completely dissatisfied	2	*	7
1	Don't know/Refused (VOL.)	*	1	1
(n=1,481)		(n=321)	(n=761)	(n=378)

Trends:

	<u>Completely satisfied</u>	<u>Mostly satisfied</u>	<u>Mostly dissatisfied</u>	<u>Completely dissatisfied</u>	<u>DK/Ref (VOL.)</u>
Jul 2012	30	56	10	3	1
Dec 2011 ¹²	36	49	10	5	1
May 2010	32	54	7	4	2
Jul 2009(18+)	30	60	7	2	1
<i>Pew Internet: Mar 2008</i> ¹³	33	57	8	2	1
Jan 2008	31	56	10	3	*
Jun 2006	28	61	8	2	1
<i>PSRA/US News & World Report: May 1992</i>	20	63	14	2	1
<i>Gallup: Jul 1989</i>	28	61	8	3	*

ASK IF NOT EMPLOYED (E3=3):

E3A Are you currently looking for work, or not?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
24	Yes, looking for work	16	21	31
76	No, not looking for work	84	79	69
*	Don't know/Refused (VOL.)	0	*	*
(n=1,020)		(n=185)	(n=524)	(n=289)

Trends:

	<u>Yes, looking for work</u>	<u>No, not looking for work</u>	<u>DK/Ref (VOL.)</u>
Jul 2012	24	76	*
Apr 2012	27	73	*
Dec 2011	30	70	*
Sep 2011	33	67	*
May 2010	22	78	1
Jul 2009(18+)	24	76	0
Feb 2009	27	72	1

¹² In Dec 2011, the question read: "How satisfied are you with your current job...."¹³ In Mar 2008, the question read: "Now thinking about your job overall, would you say you are completely satisfied with your job overall, mostly satisfied, mostly dissatisfied or completely dissatisfied?"

ASK IF EMPLOYED PART-TIME (E3=2):

E3B Would you prefer to be working full-time, or not?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
53	Yes, prefer full-time	N/R ¹⁴	45	82
47	No	N/R	55	18
*	Don't know/Refused (VOL.)	N/R	*	1
(n=356)			(n=177)	(n=106)

Trends:

	Yes, prefer <u>full-time</u>	No <u>No</u>	DK/Ref <u>(VOL.)</u>
Jul 2012	53	47	*
Apr 2012	46	54	*
May 2010	47	52	1
Jul 2009(18+)	34	64	2
May 2005	42	58	*
Feb 2004	29	71	1

RANDOMIZE ORDER OF Q.16 AND Q.16A**ASK ALL:**

Q.16 (Next,) Thinking about what Barack Obama might do for some groups if he were elected for a second term, do you think his policies would help [INSERT FIRST ITEM; RANDOMIZE], or not? How about [NEXT ITEM]? [IF NECESSARY: Would Barack Obama's policies help [ITEM], or not?]

a. Middle class people

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
50	Yes, would help	52	52	49
39	No, would not help	40	39	39
1	Depends/Both/Neither (VOL.)	1	1	1
9	Don't know/Refused (VOL.)	7	8	11

b. Wealthy people

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
37	Yes, would help	34	38	38
48	No, would not help	54	48	46
2	Depends/Both/Neither (VOL.)	3	2	2
12	Don't know/Refused (VOL.)	9	12	14

c. Poor people

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
60	Yes, would help	62	62	55
30	No, would not help	30	28	34
2	Depends/Both/Neither (VOL.)	1	2	2
9	Don't know/Refused (VOL.)	7	8	9

¹⁴ Not reported because the sub-sample size is less than 100.

ASK ALL:

Q.16A (Next,) Thinking about what Mitt Romney might do for some groups if he were elected president, do you think his policies would help [INSERT FIRST ITEM; RANDOMIZE ITEMS IN SAME ORDER AS Q.16], or not? How about [NEXT ITEM]? [IF NECESSARY: Would Mitt Romney's policies help [ITEM], or not?]

a. Middle class people

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
40	Yes, would help	46	42	34
41	No, would not help	37	40	46
3	Depends/Both/Neither (VOL.)	4	2	3
16	Don't know/Refused (VOL.)	13	16	16

b. Wealthy people

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
71	Yes, would help	73	71	72
12	No, would not help	13	11	12
2	Depends/Both/Neither (VOL.)	2	2	1
16	Don't know/Refused (VOL.)	13	16	16

c. Poor people

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
31	Yes, would help	37	33	26
53	No, would not help	49	51	59
2	Depends/Both/Neither (VOL.)	2	2	1
14	Don't know/Refused (VOL.)	12	15	14

ASK ALL:

MARITAL

Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married? (IF R SAYS "SINGLE," PROBE TO DETERMINE WHICH CATEGORY IS APPROPRIATE)

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
49	Married	57	55	35
7	Living with a partner	4	6	10
10	Divorced	6	8	16
3	Separated	2	2	4
7	Widowed	5	8	7
24	Never been married	25	21	28
*	Don't know/Refused (VOL.)	*	*	1

ASK IF LIVING WITH PARTNER (MARITAL=2):

M2 Have you ever been married?

<u>Total</u>	
36	Yes
64	No
0	Don't know/Refused (VOL.)

(n=138)

ASK IF MARRIED OR LIVING WITH A PARTNER (MARITAL=1 or 2):

E5 Is your [IF MARITAL=1: spouse] [IF MARITAL=2: partner] now employed full-time, part-time or not employed?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
55	Full-time	64	55	49
9	Part-time	7	8	12
36	Not employed	30	37	38
*	Don't know/Refused (VOL.)	0	*	1
(n=1,353)		(n=316)	(n=721)	(n=291)

ASK ALL:

Q17 Overall, how confident are you that YOU [IF MARITAL=1: and your spouse] will have enough income and assets to last throughout your retirement years? Are you [READ LIST]?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
23	Very confident	43	23	11
38	Somewhat confident	38	43	29
21	Not too confident	13	22	24
17	Not at all confident	5	10	33
*	Won't have anything/haven't been able to save (VOL.)	0	*	1
2	Don't know/Refused (VOL.)	1	2	1

Trends:

	<u>Very confident</u>	<u>Somewhat confident</u>	<u>Not too confident</u>	<u>Not at all confident</u>	Won't have anything/haven't been able to save (VOL.)	DK/Ref (VOL.)
Jul 2012	23	38	21	17	*	2
Sep 2011	25	39	19	16	n/a	2
May 2010	23	41	19	13	1	3
Feb 2009	30	41	16	9	n/a	3

Now thinking about the economy in general...

ASK ALL:

Q.18 Would you describe the state of the nation's economy these days as: excellent, good, not so good, or poor?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
1	Excellent	2	1	1
14	Good	17	16	9
45	Not so good	53	48	38
39	Poor	27	34	52
1	Don't know/Refused (VOL.)	1	1	1

Trend:

	<u>Excellent</u>	<u>Good</u>	<u>Not so good</u>	<u>Poor</u>	DK/Ref (VOL.)
Jul 2012	1	14	45	39	1
Jan 2008	2	21	50	26	1

ASK ALL:

Q.19 Thinking about your household's current financial situation, are you in better shape or worse shape NOW than you were BEFORE the recession started in December 2007?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
31	Better shape	42	32	24
46	Worse shape	34	42	58
21	No different/Stayed the same (VOL.)	21	23	16
*	Not applicable (Lived with parents, in school, etc.) (VOL.)	1	*	*
1	Don't know/Refused (VOL.)	1	2	1

Trends:

	<u>Better shape</u>	<u>Worse shape</u>	<u>No different/stayed the same (VOL.)</u>	<u>Not applicable (VOL.)</u>	<u>DK/Ref (VOL.)</u>
Jul 2012	31	46	21	*	1
Mar 2011	28	46	24	n/a	2
May 2010 ¹⁵	21	48	29	n/a	2

ASK IF IN WORSE SHAPE FINANCIALLY(Q.19=2):

Q.19A How much longer do you think it will take for your family to fully recover from the recession?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
27	1-4 years	26	29	24
23	5-9 years	26	24	22
19	10+ years	12	19	20
9	Never (VOL.)	11	8	9
23	Don't know/Refused (VOL.)	24	20	25
5 (n=1,140)	Median (in years)	5 (n=180)	5 (n=553)	5 (n=393)

ASK ALL:

Q.20 For each of the following, please tell me whether or not it is something that happened to you in the past year....Have you [INSERT ITEM; RANDOMIZE]? [INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THIS DOES NOT APPLY, CODE AS NO]

- a. Had trouble getting or paying for medical care for yourself or your family

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
25	Yes	11	18	45
74	No	89	82	55
*	Don't know/Refused (VOL.)	*	*	1

- b. Had problems paying your rent or mortgage

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
23	Yes	7	16	45
76	No	93	84	55
*	Don't know/Refused (VOL.)	*	1	1

NO ITEM c.

¹⁵ In May 2010, the question omitted "in December 2007."

Q.20 CONTINUED ...

d. Been laid off or lost your job

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
15	Yes	7	12	25
85	No	93	88	75
*	Don't know/Refused (VOL.)	*	*	*

e. Had trouble paying your bills

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
37	Yes	13	29	64
62	No	87	70	36
*	Don't know/Refused (VOL.)	*	*	1

f. Had to cut back your household spending because money was tight

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
65	Yes	41	62	84
34	No	58	37	16
*	Don't know/Refused (VOL.)	*	*	*

Trends:

	<u>Yes</u>	<u>No</u>	<u>DK/Ref.</u> <u>(VOL.)</u>
a. Had trouble getting or paying for medical care for yourself or your family			
Jul 2012	25	74	*
Jun 2011	29	70	1
Mar 2010	26	74	*
Feb 2009	20	80	*
Jan 2008	23	76	1
b. Had problems paying your rent or mortgage			
Jul 2012	23	76	*
Jun 2011	26	73	1
Mar 2010	24	76	*
Feb 2009	20	80	*
Jan 2008	16	83	1
d. Been laid off or lost your job			
Jul 2012	15	85	*
Jun 2011	16	84	*
Mar 2010	21	79	*
Feb 2009	18	82	*
Jan 2008	14	85	1
f. Had to cut back your household spending because money was tight			
Jul 2012	65	34	*
Feb 2009	60	39	1
Jan 2008	55	45	*

ASK ALL:

Q.21 Compared with ten years ago, do you think it is NOW **[RANDOMIZE]** (more difficult) or (less difficult) for middle-class people to maintain their standard of living?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
85	More difficult	82	85	87
9	Less difficult	9	9	9
3	About the same (VOL.)	5	4	1
3	Don't know/Refused (VOL.)	4	2	3

TREND FOR COMPARISON:

Compared with five years ago, do you think it is NOW more difficult or less difficult for middle-class people to maintain their standard of living?

	<u>More difficult</u>	<u>Less difficult</u>	<u>About the same (VOL.)</u>	<u>DK/Ref (VOL.)</u>
Jan 2008	79	12	6	3
<i>NBC/Wall Street Journal: Nov 1986</i>	65	22	9	4

ASK IF MORE DIFFICULT (Q.21=1)

Q.21A How much do you blame: **[INSERT FIRST ITEM, READ AND RANDOMIZE]** for the difficulties the middle class has faced in the past ten years. Do you blame **[ITEM]**: a lot, a little or not at all? How about **[INSERT NEXT ITEM]**? **[REPEAT IF NECESSARY: Do you blame [INSERT ITEM] a lot, a little or not at all]** **[NOTE: KEEP OBAMA/BUSH PAIR TOGETHER BUT RANDOMIZE ORDER]**

a. The Obama administration

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
33	A lot	31	34	32
38	A little	39	37	39
27	Not at all	28	26	28
2	Don't know/Refused (VOL.)	1	3	1
(n=2,127)		(n=430)	(n=1,093)	(n=574)

b. The Bush administration **[IF ASK WHICH BUSH: George W. Bush]**

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
47	A lot	48	44	52
35	A little	34	35	34
16	Not at all	16	18	12
2	Don't know/Refused (VOL.)	1	3	2

c. Foreign competition

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
40	A lot	31	39	45
40	A little	45	41	37
15	Not at all	22	15	13
5	Don't know/Refused (VOL.)	1	5	5

Q.21a CONTINUED ...

d. Banks and financial institutions

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
57	A lot	59	54	61
30	A little	31	32	27
11	Not at all	10	12	10
2	Don't know/Refused (VOL.)	1	2	2

e. Large corporations

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
50	A lot	43	47	60
31	A little	37	33	26
15	Not at all	18	17	12
3	Don't know/Refused (VOL.)	2	3	3

f. Congress

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
64	A lot	64	62	66
29	A little	30	29	28
4	Not at all	3	5	4
3	Don't know/Refused (VOL.)	3	3	2

g. Middle class people themselves

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
8	A lot	8	8	8
45	A little	54	42	44
45	Not at all	38	47	47
3	Don't know/Refused (VOL.)	1	4	1

ASK ALL:

Q.22 Thinking about your own financial situation compared to ten years ago, are you NOW [RANDOMIZE] (more financially secure) or (less financially secure) than you were ten years ago?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
42	More financially secure	62	44	29
45	Less financially secure	24	42	63
10	About the same (VOL.)	12	12	5
3	Unsure/Don't know/Refused (VOL.)	2	2	3

Thank you.

ASK ALL:

Q.23 Just your best guess: How much does a family of four need to have in total annual income to lead a middle-class lifestyle in your area? **[OPEN-END. RECORD AMOUNT IN THOUSANDS] IF NECESSARY, ADD:** Just your best estimate to the nearest thousand dollars...

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
19	Under \$50,000	14	19	22
44	\$50,000 to \$99,999	46	42	45
24	\$100,000 or more	27	25	20
11	Not sure (VOL.)	10	12	11
2	Refused (VOL.)	3	2	2
\$70,000	Median	\$75,000	\$70,000	\$60,000

Trend:

	<u>Under \$50,000</u>	<u>\$50,000 to \$99,999</u>	<u>\$100,000 or more</u>	<u>Not sure (VOL.)</u>	<u>Refused (VOL.)</u>	<u>Median</u>
Jul 2012	19	44	24	11	2	\$70,000
Jan 2008	17	46	20	13	4	\$70,000

ASK ALL:

Q.24 Again, just your best guess: How much does a family of four need to have in total annual income to be considered wealthy in your area? **OPEN-END. RECORD AMOUNT IN THOUSANDS, IF NECESSARY, ADD:** Just your best estimate to the nearest thousand dollars...

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
6	Under \$50,000	5	6	8
11	\$50,000 to \$99,999	9	11	14
39	\$100,000 to \$249,999	42	38	42
20	\$250,000 to \$999,999	23	22	15
10	\$1 million or more	10	11	9
11	Not sure (VOL.)	9	12	10
2	Refused (VOL.)	2	2	2
\$150,000	Median	\$200,000	\$200,000	\$150,000

Now a couple of questions about the political parties.

RANDOMIZE Q.25 AND Q.26

ASK ALL:

Q.25 In general, do you think the Republican Party favors the rich, favors the middle class or favors the poor?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
63	Favors the rich	59	62	67
23	Favors the middle class	25	26	20
3	Favors the poor	3	2	3
5	Favors none/all equally (VOL.)	7	5	4
6	Don't know/Refused (VOL.)	6	6	6

Q.25 CONTINUED ...

Trends:

	Favors <u>the rich</u>	Favors the <u>middle class</u>	Favors <u>the poor</u>	Favors none/ all equally (VOL.)	DK/Ref. (VOL.)
Jul 2012	63	23	3	5	6
Jan 2008	59	21	3	4	13
<i>Gallup/CNN/USA Today: Jan 2003</i> ¹⁶	62	26	1	7	4
<i>Gallup/CNN/USA Today: Nov 1998</i>	67	24	2	4	3
<i>Gallup/CNN/USA Today: Mar 1995</i> ¹⁷	68	24	2	3	3
<i>Gallup/CNN/USA Today: Oct 1994</i>	71	20	3	4	2

Q.26 In general, do you think the Democratic Party favors the rich, favors the middle class or favors the poor?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
20	Favors the rich	16	16	27
35	Favors the middle class	37	37	32
32	Favors the poor	33	34	29
6	Favors none/all equally (VOL.)	8	5	6
7	Don't know/Refused (VOL.)	7	7	5

Trends:

	Favors <u>the rich</u>	Favors the <u>middle class</u>	Favors <u>the poor</u>	Favors none/ all equally (VOL.)	DK/Ref. (VOL.)
Jul 2012	20	35	32	6	7
Jan 2008	16	38	27	5	14
<i>Gallup/CNN/USA Today: Jan 2003</i> ¹⁸	19	42	27	5	7
<i>Gallup/CNN/USA Today: Nov 1998</i>	20	43	28	4	5
<i>Gallup/CNN/USA Today: Oct 1994</i> ¹⁹	29	36	28	4	3

NO QUESTIONS 27-28

¹⁶ In Jan 2003 and Nov 1998 Gallup/CNN/USA Today trends, the question was worded: "Thinking in general, do you think...the Republican Party...generally favors the rich, favors the middle class, or favors the poor?"

¹⁷ In Mar 1995 and Oct 1994 Gallup/CNN/USA Today trends, the question was worded: "I'd like you to think about the Republican Party. For each of the following items, please tell me which position best applies to the Republican Party...Generally favors the rich, favors the middle class or favors the poor?"

¹⁸ In Jan 2003 and Nov 1998 Gallup/CNN/USA Today trends, the question was worded: "Thinking in general, do you think...the Democratic Party...generally favors the rich, favors the middle class, or favors the poor?"

¹⁹ In the Oct 1994 Gallup/CNN/USA Today trend, the question was worded: "I'd like you to think about the Democratic. For each of the following items, please tell me which position best applies to the Democratic Party...Generally favors the rich, favors the middle class or favors the poor?"

ASK ALL:

Q.29 Compared to the average person, do you think that rich people generally are more likely or less likely to be **[INSERT ITEM; ROTATE A AND B; ALWAYS ASK C AND D LAST BUT ROTATE PAIR]**... or don't you have an opinion on this? **READ IF NEEDED AFTER FIRST ITEM:** Do you think that rich people are generally more likely or less likely than the average person to be **[INSERT ITEM]**?

a. Honest

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
12	More likely	16	12	10
34	Less likely	24	33	43
47	No opinion (<i>includes those who answered "Don't know/Don't know enough to say"</i>)	50	49	41
5	The same/No difference (VOL.)	8	5	5
2	Refused (VOL.)	2	2	1

b. Intelligent

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
43	More likely	47	43	40
8	Less likely	7	7	9
43	No opinion (<i>includes those who answered "Don't know/Don't know enough to say"</i>)	41	45	41
5	The same/No difference (VOL.)	3	4	8
2	Refused (VOL.)	2	2	2

c. Greedy

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
55	More likely	46	53	62
9	Less likely	12	9	8
31	No opinion (<i>includes those who answered "Don't know/Don't know enough to say"</i>)	35	34	24
4	The same/No difference (VOL.)	5	3	5
1	Refused (VOL.)	1	1	2

d. Hard-working

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
42	More likely	51	44	35
24	Less likely	16	23	30
29	No opinion (<i>includes those who answered "Don't know/Don't know enough to say"</i>)	27	30	30
4	The same/No difference (VOL.)	5	2	5
1	Refused (VOL.)	1	1	1

ASK ALL:

HEALTH How would you rate your own health in general these days? Would you say your health is excellent, good, only fair, or poor?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
29	Excellent	44	32	19
44	Good	45	46	40
20	Only fair	7	18	29
6	Poor	3	4	11
1	Don't know/Refused (VOL.)	1	*	1

Trends:

	<u>Excellent</u>	<u>Good</u>	<u>Only fair</u>	<u>Poor</u>	<u>DK/Ref. (VOL.)</u>
Jul 2012	29	44	20	6	1
<i>Pew Internet: Aug 2010</i> ²⁰	30	49	16	5	*
Jul 2009(18+)	29	51	15	5	1
Feb 2009	31	46	17	5	1
<i>Pew Internet: Nov 2008</i>	29	51	14	5	1
Jan 2008	30	48	17	5	*
<i>Pew Internet: Aug 2006</i>	33	47	14	4	1
Feb 2006	29	51	15	5	*
Oct 2005	30	48	17	5	*
<i>Pew Internet: May 2004</i>	33	49	14	4	1
Jun 2003	28	52	15	5	*
<i>Pew Internet: Nov 2002</i>	35	48	12	4	1
<i>Pew Internet: Jun 2001</i>	29	57	12	2	*
<i>Pew Internet: Aug 2000</i>	39	49	10	2	*
Mid-July 1990	27	53	15	5	*

ASK ALL:

STRESS In general, how often do you experience stress in your daily life--never, rarely, sometimes, or frequently?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
4	Never	6	3	2
18	Rarely	27	19	11
35	Sometimes	37	40	27
42	Frequently	29	37	58
1	Don't know/Refused (VOL.)	*	1	1

Trends:

	<u>Never</u>	<u>Rarely</u>	<u>Sometimes</u>	<u>Frequently</u>	<u>DK/Ref. (VOL.)</u>
Jul 2012	4	18	35	42	1
Jun 2008	5	21	36	36	1
Feb 2006	6	19	39	35	1
<i>Gallup: Dec 2003</i>	2	20	45	33	*
<i>Gallup: Dec 2002</i>	4	18	37	41	*
<i>Gallup: Dec 2001</i>	2	18	38	42	*
<i>Gallup: Jan 1994</i>	4	17	39	40	*

²⁰ In trends from the Pew Internet & American Life Project, the question was worded: "In general, how would you rate your own health—excellent, good, only fair, or poor?"

ASK ALL:**INCOME**

Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. **[READ]**

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
15	Upper income (\$100,000 or more)	40	13	3
47	Middle income (\$30,000-\$99,999)	34	56	42
26	Lower income (Less than \$30,000)	9	19	46
12	Don't know/Refused (VOL.)	17	12	9
\$47,000	Median (rounded to thousands)	\$98,000	\$56,000	\$29,000

ASK ALL:**PARTY**

In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
22	Republican	26	25	16
33	Democrat	28	34	34
38	Independent	38	35	43
4	No preference (VOL.)	1	3	5
*	Other party (VOL.)	2	*	0
3	Don't know/Refused (VOL.)	5	3	2

Trends:

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>No preference</u> (VOL.)	<u>Other party</u> (VOL.)	<u>DK/Ref.</u> (VOL.)
Jul16-26, 2012	22	33	38	4	*	3
Jun 28-Jul 9, 2012	24	33	37	3	*	3
Jun 7-17, 2012	24	33	39	2	*	2
May 9-Jun 3, 2012	24	32	36	4	*	4
Apr 4-15, 2012	24	31	39	3	*	2
Mar 7-11, 2012	24	34	36	3	1	2
Feb 8-12, 2012	26	32	36	4	1	2
Jan 11-16, 2012	22	31	42	3	*	2
Jan 4-8, 2012	26	31	35	4	*	4
Dec 7-11, 2011	23	33	38	3	*	2
Nov 9-14, 2011	24	33	38	3	1	2
Sep 22-Oct 4, 2011	23	33	38	2	1	3
Aug 17-21, 2011	24	30	40	3	*	3
Jul 20-24, 2011	24	32	38	4	*	2
Yearly Totals						
2011	24.3	32.3	37.4	3.1	.4	2.5
2010	25.2	32.7	35.2	3.6	.4	2.8
2009	23.9	34.4	35.1	3.4	.4	2.8
2008	25.7	36.0	31.5	3.6	.3	3.0
2007	25.3	32.9	34.1	4.3	.4	2.9
2006	27.8	33.1	30.9	4.4	.3	3.4
2005	29.3	32.8	30.2	4.5	.3	2.8
2004	30.0	33.5	29.5	3.8	.4	3.0
2003	30.3	31.5	30.5	4.8	.5	2.5
2002	30.4	31.4	29.8	5.0	.7	2.7
2001	29.0	33.2	29.5	5.2	.6	2.6
2001 <i>Post-Sep 11</i>	30.9	31.8	27.9	5.2	.6	3.6
2001 <i>Pre-Sep 11</i>	27.3	34.4	30.9	5.1	.6	1.7
2000	28.0	33.4	29.1	5.5	.5	3.6
1999	26.6	33.5	33.7	3.9	.5	1.9

PARTY TRENDS CONTINUED ...

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>No preference</u> (VOL.)	<u>Other party</u> (VOL.)	<u>DK/Ref.</u> (VOL.)
1998	27.9	33.7	31.1	4.6	.4	2.3
1997	28.0	33.4	32.0	4.0	.4	2.3
1996	28.9	33.9	31.8	3.0	.4	2.0
1995	31.6	30.0	33.7	2.4	.6	1.3
1994	30.1	31.5	33.5	1.3	n/a	3.6
1993	27.4	33.6	34.2	4.4	1.5	2.9
1992	27.6	33.7	34.7	1.5	0	2.5
1991	30.9	31.4	33.2	0	1.4	3.0
1990	30.9	33.2	29.3	1.2	1.9	3.4
1989	33	33	34	n/a	n/a	n/a
1987	26	35	39	n/a	n/a	n/a

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
37	Republican/lean Republican	41	39	31
48	Democrat/lean Democrat	45	50	49
15	Refused to lean	14	11	20

ASK ALL:

IDEO In general, would you describe your political views as... [READ]

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
9	Very conservative	9	9	7
29	Conservative	27	30	30
33	Moderate	34	35	31
16	Liberal	18	16	15
6	Very liberal	6	6	7
7	Don't know/Refused (VOL.)	6	4	9

ASK ALL:

TEAPARTY2 From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

<u>Total</u>		<u>Upper</u>	<u>Middle</u>	<u>Lower</u>
16	Agree	19	15	16
27	Disagree	34	27	23
54	No opinion either way	45	55	56
2	Haven't heard of (VOL.)	2	2	3
1	Refused (VOL.)	1	2	1

TEAPARTY2 CONTINUED ...

Trends:

	<u>Agree</u>	<u>Disagree</u>	<u>No opinion either way</u>	<u>Haven't heard of (VOL.)</u>	<u>Refused (VOL.)</u>	<u>Not heard of/DK</u>
Jul16-26, 2012	16	27	54	2	1	n/a
Jun 28-Jul 9, 2012	19	27	49	3	2	n/a
Jun 7-17, 2012	21	25	52	2	1	n/a
May 9-Jun 3, 2012	16	25	54	2	3	n/a
Apr 4-15, 2012	20	26	50	3	2	n/a
Mar 7-11, 2012	19	29	48	2	2	n/a
Feb 8-12, 2012	18	25	53	2	2	n/a
Jan 11-16, 2012	20	24	52	2	2	n/a
Jan 4-8, 2012	18	25	52	2	3	n/a
Dec 7-11, 2011	19	27	50	2	2	n/a
Nov 9-14, 2011	20	27	51	1	1	n/a
Sep 22-Oct 4, 2011	19	27	51	2	1	n/a
Aug 17-21, 2011	20	27	50	1	1	n/a
Jul 20-24, 2011	20	24	53	1	1	n/a
Jun 15-19, 2011	20	26	50	3	2	n/a
May 25-30, 2011	18	23	54	2	2	n/a
Mar 30-Apr 3, 2011	22	29	47	1	1	n/a
Mar 8-14, 2011	19	25	54	1	1	n/a
Feb 22-Mar 1, 2011	20	25	52	2	2	n/a
Feb 2-7, 2011 ²¹	22	22	53	2	2	n/a
Jan 5-9, 2011	24	22	50	2	1	n/a
Dec 1-5, 2010	22	26	49	2	2	n/a
Nov 4-7, 2010	27	22	49	1	1	n/a
Oct 27-30, 2010 ²²	29	25	32	n/a	1	13
Oct 13-18, 2010 ²²	28	24	30	n/a	1	16
Aug 25-Sep 6, 2010 ²²	29	26	32	n/a	1	13
Jul 21-Aug 5, 2010	22	18	37	n/a	1	21
Jun 16-20, 2010	24	18	30	n/a	*	27
May 20-23, 2010	25	18	31	n/a	1	25
Mar 11-21, 2010	24	14	29	n/a	1	31

²¹ In the February 2-7, 2011 survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..." In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May 2010 through October 2010, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March 2010 it was described as: "the Tea Party protests that have taken place in the U.S. over the past year."

²² Based on registered voters.