

## Additional tables

### Near-universal awareness of the census

*Have you ever heard of the United States census, or have you not heard of this? (%)*

	Yes, have heard	Yes, after description*	No, have not heard
All U.S. adults	95	3	2
Men	96	2	2
Women	93	4	3
Ages 18-29	86	7	6
30-49	94	3	2
50-64	98	<0.5	1
65+	100	<0.5	<0.5
White	98	1	1
Black	91	3	7
Hispanic	89	7	5
High school or less	92	4	4
Some college	96	2	2
Bachelor's degree+	97	2	1
<i>Family income</i>			
<\$30,000	90	5	5
\$30,000-\$74,999	95	3	2
\$75,000+	98	1	<0.5
Republican/Lean Rep	96	2	1
Democrat/Lean Dem	94	3	3

\*Respondents who said they had not heard of the United States census or did not answer the question were asked, "The census is the count of all people who live in the United States. Have you ever heard of that before, or have you not heard of that?"

Note: Share of respondents who didn't offer an answer to the follow-up question not shown. Figures may not add to 100% due to rounding. Whites and blacks include those who report being only one race and are non-Hispanic. Hispanics are of any race. Data for Asians and other racial and ethnic groups are included in the total but are not shown separately due to small sample size. "Some college" includes those with an associate degree and those who attended college but did not obtain a degree.

Source: Survey of U.S. adults conducted Sept. 16-29, 2019.

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## About half of adults have seen or heard something recently about the census

*Have you seen or heard anything recently – within the last month or so – about the census, or have you not seen or heard anything recently?*

	<b>Yes, have seen/heard something recently</b>	<b>No, have not seen/heard anything recently</b>
All U.S. adults	54	44
Men	57	40
Women	50	47
Ages 18-29	33	61
30-49	51	46
50-64	57	41
65+	72	27
White	57	42
Black	44	50
Hispanic	51	44
High school or less	45	51
Some college	53	45
Bachelor's degree+	66	34
<i>Family income</i>		
<\$30,000	44	51
\$30,000-\$74,999	52	45
\$75,000+	62	37
Republican/Lean Rep	54	45
Democrat/Lean Dem	54	42

Note: Share of respondents who didn't offer an answer not shown. Figures may not add to 100% due to rounding. Whites and blacks include those who report being only one race and are non-Hispanic. Hispanics are of any race. Data for Asians and other racial and ethnic groups are included in the total but are not shown separately due to small sample size. "Some college" includes those with an associate degree and those who attended college but did not obtain a degree.

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## Most plan to participate in the census, especially older adults and those with higher incomes

*How likely are you to participate in the 2020 census? By participate, we mean fill out a census form. (%)*

	<b>Definitely will</b>	<b>Probably will</b>	<b>Might or might not</b>	<b>Probably will not</b>	<b>Definitely will not</b>
All U.S. adults	64	20	10	4	2
Men	65	20	10	4	2
Women	62	21	11	4	3
Ages 18-29	39	27	21	7	5
30-49	58	24	12	4	2
50-64	72	18	7	2	1
65+	87	10	2	<0.5	1
White	70	18	8	3	1
Black	55	20	14	8	4
Hispanic	51	28	14	2	5
High school or less	57	22	13	5	3
Some college	62	22	10	3	2
Bachelor's degree+	74	16	7	2	1
<i>Family income</i>					
<\$30,000	51	24	15	4	5
\$30,000-\$74,999	62	21	10	5	2
\$75,000+	76	16	6	2	<0.5
Republican/Lean Rep	67	19	10	3	1
Democrat/Lean Dem	63	21	10	4	2

Note: Share of respondents who didn't offer an answer not shown. Figures may not add to 100% due to rounding. Whites and blacks include those who report being only one race and are non-Hispanic. Hispanics are of any race. Data for Asians and other racial and ethnic groups are included in the total but are not shown separately due to small sample size. "Some college" includes those with an associate degree and those who attended college but did not obtain a degree.

Source: Survey of U.S. adults conducted Sept. 16-29, 2019.

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## Most say the census is very important for the country, especially older and more educated adults

*How important do you think the census is for the United States? (%)*

	<b>Very important</b>	<b>Somewhat important</b>	<b>Not too important</b>	<b>Not at all important</b>
All U.S. adults	63	31	5	1
Men	65	29	5	1
Women	60	33	5	1
Ages 18-29	44	44	8	3
30-49	58	35	6	1
50-64	68	27	4	1
65+	80	18	2	<0.5
White	64	31	5	<0.5
Black	57	33	6	4
Hispanic	63	29	5	3
High school or less	58	33	7	2
Some college	61	34	4	1
Bachelor's degree+	70	26	3	<0.5
<i>Family income</i>				
<\$30,000	56	34	7	3
\$30,000-\$74,999	61	32	5	1
\$75,000+	69	27	3	<0.5
Republican/Lean Rep	62	32	5	1
Democrat/Lean Dem	65	29	4	2

Note: Share of respondents who didn't offer an answer not shown. Figures may not add to 100% due to rounding. Whites and blacks include those who report being only one race and are non-Hispanic. Hispanics are of any race. Data for Asians and other racial and ethnic groups are included in the total but are not shown separately due to small sample size. "Some college" includes those with an associate degree and those who attended college but did not obtain a degree.

Source: Survey of U.S. adults conducted Sept. 16-29, 2019.

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## Most say participating in the census will have no impact on them personally

*Do you believe that filling out the census form would ... (%)*

	<b>Benefit you personally</b>	<b>Harm you personally</b>	<b>Neither benefit nor harm you</b>
All U.S. adults	19	2	78
Men	20	2	77
Women	18	2	79
Ages 18-29	16	4	79
30-49	20	3	77
50-64	19	1	79
65+	21	<0.5	79
White	16	1	82
Black	27	3	70
Hispanic	24	4	72
High school or less	17	3	80
Some college	20	3	77
Bachelor's degree+	20	1	78
<i>Family income</i>			
<\$30,000	22	5	73
\$30,000-\$74,999	17	2	81
\$75,000+	20	<0.5	79
Republican/Lean Rep	16	2	82
Democrat/Lean Dem	22	3	75

Note: Share of respondents who didn't offer an answer not shown. Figures may not add to 100% due to rounding. Whites and blacks include those who report being only one race and are non-Hispanic. Hispanics are of any race. Data for Asians and other racial and ethnic groups are included in the total but are not shown separately due to small sample size. "Some college" includes those with an associate degree and those who attended college but did not obtain a degree.

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## Americans are split on whether participating in the census will benefit their community or have no impact

*Do you believe that filling out the census form would ... (%)*

	<b>Benefit your community</b>	<b>Harm your community</b>	<b>Neither benefit nor harm your community</b>
All U.S. adults	48	3	48
Men	51	3	45
Women	46	3	51
Ages 18-29	36	7	56
30-49	47	3	50
50-64	52	1	46
65+	58	1	40
White	49	2	49
Black	44	5	50
Hispanic	49	5	46
High school or less	41	4	54
Some college	49	4	47
Bachelor's degree+	57	2	41
<i>Family income</i>			
<\$30,000	44	6	50
\$30,000-\$74,999	47	3	49
\$75,000+	55	1	43
Republican/Lean Rep	45	2	52
Democrat/Lean Dem	52	4	44

Note: Share of respondents who didn't offer an answer not shown. Figures may not add to 100% due to rounding. Whites and blacks include those who report being only one race and are non-Hispanic. Hispanics are of any race. Data for Asians and other racial and ethnic groups are included in the total but are not shown separately due to small sample size. "Some college" includes those with an associate degree and those who attended college but did not obtain a degree.

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