Topline

2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL WAVE 144 TOPLINE: FACEBOOK QUESTIONS MARCH 18-24, 2024 FACEBOOK N=7,157

THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. OTHER QUESTIONS ON THIS SURVEY HAVE BEEN RELEASED.

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING. AS PART OF THE SURVEY DESIGN, ONLY A SUBSET OF FACEBOOK USERS WERE SELECTED TO ANSWER ABOUT THE PLATFORM. RESULTS ARE WEIGHTED TO REPRESENT ALL U.S. ADULT FACEBOOK USERS. READ THE METHODOLOGY FOR MORE DETAILS.

Wargin of error at 95%
Sample size confidence level
U.S. Facebook users 7,157 +/- 1.8 percentage points

DISPLAY IF SELECTED FACEBOOK USER (DOV_ASKFB=1) [N=7,157]:

Now thinking about Facebook...

ASK IF SELECTED FACEBOOK USER (DOV_ASKFB=1) [N=7,157]:

FBWHY How much is each of the following a reason you use Facebook? **[RANDOMIZE ITEMS]**

_	To make manua	Major reason	Minor reason	Not a reason	No answer
a.	To get news Mar 18-24, 2024	7	30	63	*
b.	To keep up with politics or political issues	4	22	72	*
c.	Mar 18-24, 2024 To keep up with sports or pop	4	23	73	Ψ
	culture Mar 18-24, 2024	8	27	64	*
d.	Because it's entertaining Mar 18-24, 2024	34	41	24	*
e.	To keep up with friends and family Mar 18-24, 2024	75	18	7	*
f.	To connect with others who share your interests Mar 18-24, 2024	33	41	26	*
g.	To look at product reviews or recommendations Mar 18-24, 2024	8	29	62	*

ASK IF SELECTED FACEBOOK USER (DOV_ASKFB=1) [N=7,157]:

FBDEMOCRACY Overall, do you think Facebook... [RANDOMIZE RESPONSES 1 AND 2, WITH OPTION 3 LAST]

Mar 18-24, 2024	
24	Is mostly good for American democracy
31	Is mostly bad for American democracy
43	Has no impact on American democracy
2	No answer

ASK IF SELECTED FACEBOOK USER (DOV_ASKFB=1) [N=7,157]:

FBHARASS How much of a problem is people getting harassed on Facebook?

<u>Mar 18-24, 2024</u>	
31	Major problem
50	Minor problem
17	Not a problem
2	No answer

ASK IF SELECTED FACEBOOK USER (DOV_ASKFB=1) [N=7,157]:

FBSHARE Do you ever post or share on Facebook?

Mar 18-24, 2024	
69	Yes, I do
30	No, I don't
*	No answer

ASK IF EVER POSTS OR SHARES ON FACEBOOK (FBSHARE=1) [N=5,061]:

FBSHAREPOL How much of what you post or share on Facebook is about politics or political issues? [ROTATE RESPONSE OPTIONS 1-5 OR 5-1]

Mar 18-24, 2024	
1	All or almost all
3	Most
12	Some
21	A little
62	None at all
*	No answer

FBSHAREPOL BASED ON SELECTED FACEBOOK USERS (DOV_ASKFB=1) [N=7,157]:

Mar 18-24, 2024	
1	All or almost all
2	Most
8	Some
15	A little
43	None at all
*	No answer to FBSHAREPOL
30	Does not post or share on Facebook
*	No answer to FBSHARE

ASK IF POSTS AT LEAST A LITTLE ABOUT POLITICS ON FACEBOOK (FBSHAREPOL=1-4) [N=1,988]:

FBWHYSP

How much is each of the following a reason you post or share about politics or political issues on Facebook? **[RANDOMIZE ITEMS]**

		Major reason	Minor reason	Not a reason	No answer
a.	Your views are welcome there Mar 18-24, 2024	16	42	41	*
b.	It's a place you can make a difference				
	Mar 18-24, 2024	14	40	46	1
c.	Politics belongs there Mar 18-24, 2024	8	31	60	*
d.	You feel it's something you should do				
	Mar 18-24, 2024	25	39	36	1

ASK IF POSTS ON FACEBOOK, BUT NEVER ABOUT POLITICS (FBSHAREPOL=5) [N=3,071]:

FBWHYNTSP How much is each of the following a reason you don't post or share about politics or political issues on Facebook? **[RANDOMIZE ITEMS]**

		Major reason	Minor reason	Not a reason	No answer
a.	You don't want to be criticized or harassed there Mar 18-24, 2024	29	19	52	*
b.	Posting there won't make a difference Mar 18-24, 2024	31	21	48	*
c.	Politics doesn't belong there Mar 18-24, 2024	45	21	33	1
d.	You don't care about politics Mar 18-24, 2024	26	21	53	*

ASK IF SELECTED FACEBOOK USER (DOV_ASKFB=1) [N=7,157]:

FBSEEPOL How much of what you <u>see</u> on Facebook is about politics or political issues? **[ROTATE RESPONSE OPTIONS IN SAME ORDER AS FBSHAREPOL]**

Mar 18-24, 2024	
1	All or almost all
5	Most
46	Some
36	A little
12	None at all
1	No answer

ASK IF SEES AT LEAST A LITTLE POLITICAL CONTENT ON FACEBOOK (FBSEEPOL=1-4) [N=6,369]:

FBPOLIDEO Overall, does what you see about politics or political issues on Facebook lean...

[RANDOMIZE RESPONSES 1 AND 2, WITH 3 AND 4 ALWAYS LAST]

Mar 18-24, 2024	
14	Mostly conservative
25	Mostly liberal
27	Doesn't lean either way
32	Not sure
1	No answer

FBPOLIDEO BASED ON SELECTED FACEBOOK USERS (DOV_ASKFB=1) [N=7,157]:

<u>Mar 18-24, 2024</u>	
12	Mostly conservative
22	Mostly liberal
24	Doesn't lean either way
29	Not sure
1	No answer to FBPOLIDEO
12	Sees no political content on Facebook
1	Refused FBSEEPOL

ASK IF SELECTED FACEBOOK USER (DOV_ASKFB=1) [N=7,157]:

FBFREEEXP On Facebook, do you think people feel free to openly express their political views?

<u>Mar 18-24, 2024</u>	
71	Yes
28	No
2	No answer

2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL WAVE 144 TOPLINE: INSTAGRAM QUESTIONS MARCH 18-24, 2024 INSTAGRAM N=4,515

THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. OTHER QUESTIONS ON THIS SURVEY HAVE BEEN RELEASED.

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING. AS PART OF THE SURVEY DESIGN, ONLY A SUBSET OF INSTAGRAM USERS WERE SELECTED TO ANSWER ABOUT THE PLATFORM. RESULTS ARE WEIGHTED TO REPRESENT ALL U.S. ADULT INSTAGRAM USERS. READ THE METHODOLOGY FOR MORE DETAILS.

Wargin of error at 95% confidence level
U.S. Instagram users 4,515 +/- 2.4 percentage points

DISPLAY IF SELECTED INSTAGRAM USER (DOV_ASKIG =1) [N=4,515]:

Now thinking about **Instagram**...

ASK IF SELECTED INSTAGRAM USER (DOV_ASKIG=1) [N=4,515]:

IGWHY How much is each of the following a reason you use Instagram? [RANDOMIZE ITEMS IN SAME ORDER AS FBWHY]

	-	<u>Major reason</u>	Minor reason	Not a reason	No answer
a.	To get news Mar 18-24, 2024	8	25	67	1
b.	To keep up with politics or political issues				
	Mar 18-24, 2024	5	21	73	1
c.	To keep up with sports or pop culture				
	Mar 18-24, 2024	19	33	47	1
d.	Because it's entertaining Mar 18-24, 2024	56	31	13	1
e.	To keep up with friends and family Mar 18-24, 2024	54	29	17	1
f.	To connect with others who share your interests Mar 18-24, 2024	37	36	27	1
g.	To look at product reviews or recommendations Mar 18-24, 2024	13	31	56	*

ASK IF SELECTED INSTAGRAM USER (DOV_ASKIG=1)[N=4,515]:

IGDEMOCRACY Overall, do you think Instagram... [RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBDEMOCRACY, WITH OPTION 3 LAST]

Mar 18-24, 2024	
26	Is mostly good for American democracy
16	Is mostly <u>bad</u> for American democracy
56	Has no impact on American democracy
2	No answer

ASK IF SELECTED INSTAGRAM USER (DOV_ASKIG=1) [N=4,515]:

IGHARASS How much of a problem is people getting harassed on Instagram?

<u>Mar 18-24, 2024</u>	
22	Major problem
48	Minor problem
27	Not a problem
3	No answer

ASK IF SELECTED INSTAGRAM USER (DOV_ASKIG=1) [N=4,515]:

IGSHARE Do you ever post or share on Instagram?

Mar 18-24, 2024	
60	Yes, I do
40	No, I don't
1	No answer

ASK IF EVER POSTS OR SHARES ON INSTAGRAM (IGSHARE=1) [N=2,599]:

IGSHAREPOL How much of what you post or share on Instagram is about politics or political issues? [ROTATE RESPONSE OPTIONS 1-5 OR 5-1 IN SAME ORDER AS FBSHAREPOL]

<u>Mar 18-24, 2024</u>	
1	All or almost all
1	Most
12	Some
17	A little
69	None at all
*	No answer

IGSHAREPOL BASED ON SELECTED INSTAGRAM USERS (DOV_ASKIG=1) [N=4,515]:

Mar 18-24, 2024	
1	All or almost all
1	Most
7	Some
10	A little
41	None at all
*	No answer to IGSHAREPOL
40	Does not post or share on Instagram
1	No answer to IGSHARE

ASK IF POSTS AT LEAST A LITTLE ABOUT POLITICS ON INSTAGRAM (IGSHAREPOL=1-4) [N=748]:

IGWHYSP

How much is each of the following a reason you post or share about politics or political issues on Instagram? [RANDOMIZE ITEMS IN SAME ORDER AS FBWHYSP]

		Major reason	Minor reason	Not a reason	No answer
a.	Your views are welcome there Mar 18-24, 2024	24	42	34	*
b.	It's a place you can make a difference				
	Mar 18-24, 2024	18	46	35	1
c.	Politics belongs there Mar 18-24, 2024	13	33	54	*
d.	You feel it's something you should do				
	Mar 18-24, 2024	30	39	30	*

ASK IF POSTS ON INSTAGRAM, BUT NEVER ABOUT POLITICS (IGSHAREPOL=5) [N=1,849]:

IGWHYNTSP

How much is each of the following a reason you don't post or share about politics or political issues on Instagram? [RANDOMIZE ITEMS IN SAME ORDER AS FBWHYNTSP]

		Major reason	Minor reason	Not a reason	No answer
a.	You don't want to be criticized or harassed there Mar 18-24, 2024	24	20	55	1
b.	Posting there won't make a difference Mar 18-24, 2024	26	22	51	*
c.	Politics doesn't belong there Mar 18-24, 2024	38	21	39	1
d.	You don't care about politics Mar 18-24, 2024	24	21	55	1

ASK IF SELECTED INSTAGRAM USER (DOV_ASKIG=1) [N=4,515]:

IGSEEPOL

How much of what you <u>see</u> on Instagram is about politics or political issues? [ROTATE SCALE 1-5 OR 5-1, IN SAME ORDER AS FBSHAREPOL]

Mar 18-24, 2024	
1	All or almost all
3	Most
33	Some
38	A little
26	None at all
1	No answer

ASK IF SEES AT LEAST A LITTLE POLITICAL CONTENT ON INSTAGRAM (IGSEEPOL=1-4) [N=3,303]:

IGPOLIDEO

Overall, does what you see about politics or political issues on Instagram lean... [RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBPOLIDEO, WITH 3

AND 4 ALWAYS LAST]

Mar 18-24, 2024	
9	Mostly conservative
32	Mostly liberal
28	Doesn't lean either way
29	Not sure
1	No answer

IGPOLIDEO BASED ON SELECTED INSTAGRAM USERS (DOV_ASKIG=1) [N=4,515]:

<u>Mar 18-24, 2024</u>	
7	Mostly conservative
23	Mostly liberal
21	Doesn't lean either way
22	Not sure
1	No answer to IGPOLIDEO
26	Sees no political content on Instagram
1	Refused IGSEEPOL

ASK IF SELECTED INSTAGRAM USER (DOV_ASKIG=1) [N=4,515]:

IGFREEEXP On Instagram, do you think people feel free to openly express their political views?

<u>Mar 18-24, 2024</u>	
75	Yes
23	No
3	No answer

2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL WAVE 144 TOPLINE: X (FORMERLY TWITTER) QUESTIONS MARCH 18-24, 2024 X (FORMERLY TWITTER) N=2,565

THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. OTHER QUESTIONS ON THIS SURVEY HAVE BEEN RELEASED.

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Wargin of error at 95% confidence level
U.S. X (formerly Twitter) users 2,565 +/- 3.0 percentage points

DISPLAY IF X/TWITTER USER (SMUSEc=1) [N=2,565]:

Now thinking about X (formerly Twitter)...

ASK IF X/TWITTER USER (SMUSEc=1) [N=2,565]:

How much is each of the following a reason you use X (formerly Twitter)? [RANDOMIZE ITEMS IN SAME ORDER AS FBWHY]

_	To sob some	<u>Major reason</u>	Minor reason	Not a reason	No answer
a.	To get news Mar 18-24, 2024	25	40	35	*
b.	To keep up with politics or political issues Mar 18-24, 2024	24	35	40	*
c.	To keep up with sports or pop culture Mar 18-24, 2024	27	33	40	*
d.	Because it's entertaining Mar 18-24, 2024	45	36	19	*
e.	To keep up with friends and family Mar 18-24, 2024	12	21	67	1
f.	To connect with others who share your interests Mar 18-24, 2024	28	34	38	*
g.	To look at product reviews or recommendations Mar 18-24, 2024	6	22	71	*

ASK IF X/TWITTER USER (SMUSEc=1) [N=2,565]:

XTDEMOCRACY Overall, do you think X (formerly Twitter)...¹ [RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBDEMOCRACY, WITH OPTION 3 LAST]

Mar 18-24, 2024		Mar 13-19, 2023	May 17-31, 2021
38	Is mostly good for American democracy	32	37
27	Is mostly <u>bad</u> for American democracy	28	38
34	Has no impact on American democracy	39	24
1	No answer	1	1

ASK IF X/TWITTER USER (SMUSEc=1) [N=2,565]:

XTHARASS How much of a problem is people getting harassed on X (formerly Twitter)?

Mar 18-24, 2024	
32	Major problem
41	Minor problem
26	Not a problem
1	No answer

ASK IF X/TWITTER USER (SMUSEc=1) [N=2,565]:

XTSHARE Do you ever post or share on X (formerly Twitter)?

Mar 18-24, 2024	
35	Yes, I do
65	No, I don't
*	No answer

ASK IF EVER POSTS OR SHARES ON X/TWITTER (XTSHARE=1) [N=883]:

XTSHAREPOL How much of what you post or share on X (formerly Twitter) is about politics or political issues? [ROTATE RESPONSE OPTIONS 1-5 OR 5-1 IN SAME ORDER AS FBSHAREPOL]

Mar 18-24, 2024	
6	All or almost all
14	Most
21	Some
27	A little
33	None at all
*	No answer

¹The 2021 and 2023 surveys were conducted before the platform's name change. In these surveys, the question wording was slightly different, referencing "Twitter" rather than "X (formerly Twitter)." They also used a slightly different question wording to define who was a Twitter user ("Do you use Twitter?") compared with this survey ["Please indicate whether or not you ever use the following websites or apps... X (formerly Twitter)"].

XTSHAREPOL BASED ON X/TWITTER USERS (SMUSEc=1) [N=2,565]:

Mar 18-24, 2024	
2	All or almost all
5	Most
7	Some
9	A little
11	None at all
*	No answer to XTSHAREPOL
65	Does not post or share on X (formerly Twitter)
*	No answer to XTSHARE

ASK IF POSTS AT LEAST A LITTLE ABOUT POLITICS ON X/TWITTER (XTSHAREPOL=1-4) [N=584]:

XTWHYSP

How much is each of the following a reason you post or share about politics or political issues on X (formerly Twitter)? [RANDOMIZE ITEMS IN SAME ORDER AS FBWHYSP]

		<u>Major reason</u>	Minor reason	Not a reason	No answer
a.	Your views are welcome there Mar 18-24, 2024	44	32	24	*
b.	It's a place you can make a difference				
	Mar 18-24, 2024	19	39	42	*
c.	Politics belongs there Mar 18-24, 2024	32	35	33	*
d.	You feel it's something you should do				
	Mar 18-24, 2024	30	44	25	*

ASK IF POSTS ON X/TWITTER, BUT NEVER ABOUT POLITICS (XTSHAREPOL=5) [N=297]: XTWHYNTSP How much is each of the following a reason you don't post or share about politics or political issues on X (formerly Twitter)? [RANDOMIZE ITEMS IN SAME ORDER AS FBWHYNTSP]

		Major reason	Minor reason	Not a reason	No answer
a.	You don't want to be criticized or harassed there Mar 18-24, 2024	23	19	57	*
b.	Posting there won't make a difference	20	22	40	0
	Mar 18-24, 2024	29	22	49	0
c.	Politics doesn't belong there Mar 18-24, 2024	17	19	64	0
d.	You don't care about politics Mar 18-24, 2024	26	15	59	0

ASK IF X/TWITTER USER (SMUSEc=1) [N=2,565]:

XTSEEPOL How much of what you <u>see</u> on X (formerly Twitter) is about politics or political issues? [ROTATE RESPONSE OPTIONS 1-5 OR 5-1, IN SAME ORDER AS FBSHAREPOL]

<u>Mar 18-24, 2024</u>	
6	All or almost all
23	Most
45	Some
18	A little
8	None at all
*	No answer

ASK IF SEES AT LEAST A LITTLE POLITICAL CONTENT ON X/TWITTER (XTSEEPOL=1-4) [N=2,354]:

XTPOLIDEO

Overall, does what you see about politics or political issues on X (formerly Twitter) lean... [RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBPOLIDEO, WITH 3

AND 4 ALWAYS LAST]

Mar 18-24, 2024	
20	Mostly conservative
20	Mostly liberal
34	Doesn't lean either way
25	Not sure
1	No answer

XTPOLIDEO BASED ON X/TWITTER USERS (SMUSEc=1) [N=2,565]:

Mar 18-24, 2024	
18	Mostly conservative
19	Mostly liberal
31	Doesn't lean either way
23	Not sure
1	No answer to XTPOLIDEO
8	Sees no political content on X (formerly Twitter)
*	Refused XTSEEPOL

ASK IF X/TWITTER USER (SMUSEc=1) [N=2,565]:

XTFREEEXP On X (formerly Twitter), do you think people feel free to openly express their political views?

Mar 18-24, 2024	
87	Yes
12	No
1	No answer

2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL WAVE 144 TOPLINE: TIKTOK QUESTIONS MARCH 18-24, 2024 TIKTOK N=2,562

THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. OTHER QUESTIONS ON THIS SURVEY HAVE BEEN RELEASED.

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Wargin of error at 95%
Sample size
U.S. TikTok users

2,562

Margin of error at 95%
confidence level
+/- 3.0 percentage points

DISPLAY IF TIKTOK USER (SMUSEi =1) [N=2,562]:

Now thinking about TikTok...

ASK IF TIKTOK USER (SMUSEi=1) [N=2,562]:

TTWHY How much is each of the following a reason you use TikTok? [RANDOMIZE ITEMS IN SAME ORDER AS FBWHY]

	To got nowe	<u>Major reason</u>	Minor reason	Not a reason	No answer
a.	To get news Mar 18-24, 2024	15	26	58	*
b.	To keep up with politics or political issues Mar 18-24, 2024	12	24	63	*
c.	To keep up with sports or pop culture Mar 18-24, 2024	20	33	47	*
d.	Because it's entertaining Mar 18-24, 2024	81	14	5	*
e.	To keep up with friends and family Mar 18-24, 2024	17	27	56	*
f.	To connect with others who share your interests Mar 18-24, 2024	34	32	34	*
g.	To look at product reviews or recommendations Mar 18-24, 2024	27	34	38	*

ASK IF TIKTOK USER (SMUSEi=1) [N=2,562]:

TTDEMOCRACY Overall, do you think TikTok... [RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBDEMOCRACY, WITH OPTION 3 LAST]

Mar 18-24, 2024	
33	Is mostly good for American democracy
17	Is mostly <u>bad</u> for American democracy
49	Has no impact on American democracy
2	No answer

ASK IF TIKTOK USER (SMUSEi=1) [N=2,562]:

TTHARASS How much of a problem is people getting harassed on TikTok?

<u>Mar 18-24, 2024</u>	
23	Major problem
48	Minor problem
27	Not a problem
2	No answer

ASK IF TIKTOK USER (SMUSEi=1) [N=2,562]:

TTSHARE Do you ever post or share on TikTok?

Mar 18-24, 2024	
36	Yes, I do
63	No, I don't
*	No answer

ASK IF EVER POSTS OR SHARES ON TIKTOK (TTSHARE=1) [N=849]:

TTSHAREPOL How much of what you post or share on TikTok is about politics or political issues?

[ROTATE RESPONSE OPTIONS 1-5 OR 5-1 IN SAME ORDER AS FBSHAREPOL]

<u>Mar 18-24, 2024</u>	
2	All or almost all
4	Most
14	Some
14	A little
65	None at all
1	No answer

TTSHAREPOL BASED ON TIKTOK USERS (SMUSEi=1) [N=2,562]:

<u>Mar 18-24, 2024</u>	
1	All or almost all
1	Most
5	Some
5	A little
24	None at all
*	No answer to TTSHAREPOL
63	Does not post or share on TikTok
*	No answer to TTSHARE

ASK IF POSTS AT LEAST A LITTLE ABOUT POLITICS ON TIKTOK (TTSHAREPOL=1-4) [N=282]:

TTWHYSP How much is each of the following a reason you post or share about politics or political issues on TikTok? [RANDOMIZE ITEMS IN SAME ORDER AS FBWHYSP]

		Major reason	Minor reason	Not a reason	No answer
a.	Your views are welcome there Mar 18-24, 2024	42	39	19	0
b.	It's a place you can make a difference				
	Mar 18-24, 2024	36	36	27	1
c.	Politics belongs there Mar 18-24, 2024	26	39	34	*
d.	You feel it's something you should do				
	Mar 18-24, 2024	33	40	26	1

ASK IF POSTS ON TIKTOK, BUT NEVER ABOUT POLITICS (TTSHAREPOL=5) [N=565]:

TTWHYNTSP How much is each of the following a reason you don't post or share about politics or political issues on TikTok? [RANDOMIZE ITEMS IN SAME ORDER AS FBWHYNTSP]

		<u>Major reason</u>	Minor reason	Not a reason	No answer
a.	You don't want to be criticized or harassed there Mar 18-24, 2024	19	16	65	0
b.	Posting there won't make a difference Mar 18-24, 2024	23	19	58	*
c.	Politics doesn't belong there Mar 18-24, 2024	30	17	53	*
d.	You don't care about politics Mar 18-24, 2024	31	26	44	0

ASK IF TIKTOK USER (SMUSEi=1) [N=2,562]:

TTSEEPOL How much of what you <u>see</u> on TikTok is about politics or political issues? [ROTATE RESPONSE OPTIONS 1-5 OR 5-1, IN SAME ORDER AS FBSHAREPOL]

Mar 18-24, 2024	
1	All or almost all
4	Most
39	Some
32	A little
22	None at all
1	No answer

ASK IF SEES AT LEAST A LITTLE POLITICAL CONTENT ON TIKTOK (TTSEEPOL=1-4) [N=1,967]:

TTPOLIDEO

Overall, does what you see about politics or political issues on TikTok lean...

[RANDOMIZE RESPONSES 1 AND 2 IN SAME ORDER AS FBPOLIDEO, WITH 3 AND 4 ALWAYS LAST]

Mar 18-24, 2024	
8	Mostly conservative
28	Mostly liberal
31	Doesn't lean either way
31	Not sure
1	No answer

TTPOLIDEO BASED ON TIKTOK USERS (SMUSEi =1) [N=2,562]:

Mar 18-24, 2024	
6	Mostly conservative
22	Mostly liberal
24	Doesn't lean either way
24	Not sure
1	No answer to TTPOLIDEO
22	Sees no political content on TikTok
1	Refused TTSEEPOL

ASK IF TIKTOK USER (SMUSEi=1) [N=2,562]:

TTFREEEXP On TikTok, do you think people feel free to openly express their political views?

<u>Mar 18-24, 2024</u>	
86	Yes
12	No
2	No answer