2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 141 LOCAL NEWS AND CRIME
FINAL TOPLINE
JANUARY 22-28, 2024
N=5,146

ASK ALL:
COMATTACH   In general, how attached do you feel to your local community?

Jan 22-28, 2024		Jul 26-Aug 8, 2021	Aug 3-16, 2020	Apr 20-26, 2020	Oct 15-Nov 8, 2018	Feb 26-Mar 11, 2018	Jan 12-Feb 8, 2016[1]
17	Very	18	21	19	23	16	19
48	Somewhat	46	45	48	48	43	47
27	Not very	27	25	28	23	30	25
7	Not at all	8	9	6	6	11	8
<1	No answer	1	1	<1	1	<1	1

ASK ALL:
COMMDIV   When it comes to racial and ethnic diversity, would you describe the community where you live as…

Jan 22-28, 2024		Sept 8-13, 2020
25	Very diverse	23
46	Somewhat diverse	42
22	Not too diverse	26
5	Not at all diverse	9
1	No answer	1

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[1] Survey conducted Jan. 12 to Feb. 8, 2016, did not include "attached" in response options, and its third response option used "not very" instead of "not too."

ASK ALL:
NEWS_LEVEL   How closely do you follow…

	Very closely	Somewhat closely	Not very closely	Not at all closely	No answer
a. International news					
Jan 22-28, 2024	13	41	33	12	<1
Oct 15-Nov 8, 2018	15	43	28	13	1
Mar 13-27, 2017	17	49	27	6	<1
Jan 12-Feb 8, 2016	19	46	25	9	<1
b. National news					
Jan 22-28, 2024	22	45	24	9	<1
Oct 15-Nov 8, 2018	31	43	17	8	1
Mar 13-27, 2017	40	43	14	4	<1
Jan 12-Feb 8, 2016	33	44	16	6	<1
c. Local news					
Jan 22-28, 2024	22	45	26	7	<1
Oct 15-Nov 8, 2018	31	42	19	7	1
Mar 13-27, 2017	33	45	18	3	<1
Jan 12-Feb 8, 2016	37	41	16	6	<1
c. News about your neighborhood					
Jan 22-28, 2024	21	40	26	12	<1
Oct 15-Nov 8, 2018	31	38	20	10	1
Mar 13-27, 2017	30	39	22	9	<1
Jan 12-Feb 8, 2016	33	37	20	10	<1

ASK ALL:
LOCIMPORT   How important, if at all, do you think local news outlets are to the well-being of your local community? **[ROTATE RESPONSE OPTIONS 1-5 OR 5-1]**

Jan 22-28,
2024
12	Extremely important
32	Very important
41	Somewhat important
12	Not too important
3	Not at all important
<1	No answer

ASK ALL:

PROVIDER   How often do you get local news and information from each of the following types of sources, regardless of whether you access them digitally? **[RANDOMIZE ITEMS ACROSS TWO SCREENS, WITH ITEM C ALWAYS AFTER ITEM B, ITEM I ALWAYS LAST; ROTATE RESPONSE OPTIONS 1-4 OR 4-1]**

	Often	Sometimes	Hardly ever	Never	No answer
a. Local TV news station					
Jan 22-28, 2024	31	33	20	16	<1
Oct 15-Nov 8, 2018	38	32	16	13	1
b. Local daily newspaper					
Jan 22-28, 2024	11	22	24	42	<1
Oct 15-Nov 8, 2018	17	26	25	31	1
c. Other community or specialized newspaper (beyond the daily newspaper)					
Jan 22-28, 2024	6	24	26	44	<1
Oct 15-Nov 8, 2018	7	26	28	38	1
d. Local radio station					
Jan 22-28, 2024	17	35	23	24	<1
Oct 15-Nov 8, 2018	20	36	23	20	1
e. Community or neighborhood newsletter or Listserv					
Jan 22-28, 2024	7	24	25	43	<1
Oct 15-Nov 8, 2018	8	25	26	41	1
f. Local government agencies or officials, such as city council offices or libraries					
Jan 22-28, 2024	5	30	33	31	<1
Oct 15-Nov 8, 2018	5	25	34	35	1
g. Local organizations, such as churches, school groups or political groups					
Jan 22-28, 2024	8	31	29	32	1
Oct 15-Nov 8, 2018	8	27	29	35	1
h. Local online forums or discussion groups, such as community Facebook groups or Nextdoor					
Jan 22-28, 2024	16	36	21	26	<1
Oct 15-Nov 8, 2018	12	26	22	40	1
i. A news source that publishes online ONLY, and is not included in any of the previous categories					
Jan 22-28, 2024	9	24	18	48	<1
Oct 15-Nov 8, 2018	5	9	8	70	7

[QUESTION HELD FOR FUTURE RELEASE]

ASK ALL:
PROV_PEOPLE1   How often do you get local news and information from other local residents, such as family, friends and neighbors?

Jan 22-28, 2024		Oct 15-Nov 8, 2018
18	Often	17
55	Sometimes	49
20	Hardly ever	24
6	Never	9
<1	No answer	1

ASK ALL WHO GET NEWS FROM OTHERS (PROV_PEOPLE1=1-3):
PROV_PEOPLE2   When you get local news and information from other local residents, how do you <u>primarily</u> get that news?

Jan 22-28, 2024		Oct 15-Nov 8, 2018
62	By word of mouth, either in person or on the phone	71
12	By text or email	11
25	Through social media	17
1	No answer	1

ASK IF GETS NEWS FROM LOCAL TV STATION OR NEWSPAPER (PROVIDER_a,b=1-3):
PROV_PLATFORM   When you get local news and information from each of the following types of sources, how do you primarily get that news? **[RANDOMIZE ITEMS IN SAME ORDER AS PROVIDER]**

	The station on TV	The station's website, app or email	The station's social media posts	No answer
a. Local TV news station				
Jan 22-28, 2024	62	20	18	1
Oct 15-Nov 8, 2018	76	13	9	2

	The newspaper's print version	The newspaper's website, app or email	The newspaper's social media posts	No answer
b. Local daily newspaper				
Jan 22-28, 2024	31	41	25	2
Oct 15-Nov 8, 2018	54	30	13	3

ASK ALL:

LOCAL_PREFER   Which of the following would you say you prefer for getting local news and information? **[RANDOMIZE]**

Jan 22-28, 2024		Oct 15-Nov 8, 2018
9	A print newspaper	13
9	Radio	8
32	Television	41
	[IF FORM 1 (XFORM=1): A social media site (such as Facebook, TikTok, or YouTube); **IF FORM 2 (XFORM=2):**	15
23	A social media site (such as Facebook or TikTok)**]²**	
26	A news website or app	23
1	No answer	1

ASK ALL:

TOPICUSE   Now thinking about local news topics, how often do you get news and information about each of the following? **[RANDOMIZE ITEMS ACROSS 2 SCREENS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS PROVIDER]**

	Often	Sometimes	Rarely	Never	No answer
a. Local crime	34	43	17	5	<1
b. Local government and politics	22	46	23	8	<1
c. Local weather	68	23	6	3	<1
d. Local arts and culture, such as concerts and community activities	16	43	28	13	<1
e. Local traffic and transportation	28	40	21	10	<1
f. Local sports	23	31	23	23	1
g. Local economy, such as business, jobs and unemployment	15	43	28	13	<1
h. Local schools, school events and students	19	37	26	17	<1

ASK IF GET LOCAL NEWS ABOUT ANY TOPIC IN TOPICUSE (TOPICUSE_a-h=1-3):

TOPICSAT   And how satisfied are you with the quality of the news you get about… **[RANDOMIZE ITEMS ACROSS TWO SCREENS IN SAME ORDER AS TOPICUSE; ROTATE RESPONSE OPTIONS IN SAME ORDER AS LOCIMPORT]**

	Extremely satisfied	Very satisfied	Somewhat satisfied	Not too satisfied	Not at all satisfied	No answer
a. Local crime	7	26	48	13	5	1
b. Local government and politics	4	20	52	17	5	1
c. Local weather	19	44	31	4	1	1
d. Local arts and culture, such as concerts and community activities	6	27	50	12	3	1
e. Local traffic and transportation	9	36	45	8	2	1
f. Local sports	9	34	45	8	2	2

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²The response option for this question varied slightly in 2018. The response option was "A social media site (such as Facebook, YouTube or Snapchat)" and there was no split form.

g. Local economy, such as business, jobs and unemployment	4	22	54	15	3	1
h. Local schools, school events and students	7	27	52	11	2	1

ASK ALL:

LOCALOUTLETS   As far as you know, in your local community, is there at least one…
[RANDOMIZE ITEMS A-E]

	Yes, there is	No, there isn't	Not sure	No answer
a. Local TV news station	61	20	18	<1
b. Local newspaper	71	11	18	<1
c. Local radio station	63	14	22	<1
d. Local newsletter, blog, or website	55	9	36	<1
e. Local online forum or discussion group, such as a community Facebook group, Nextdoor group, or Listserv	63	7	30	<1

ASK ALL:

JOBVALUES   Would you say your local news media does each of the following well, or not well?
[RANDOMIZE ITEMS]

	Well	Not well	No answer
[NO ITEM A]			
b. Keep an eye on local political leaders			
Jan 22-28, 2024	61	35	4
Oct 15-Nov 8, 2018	66	30	4
c. Are transparent about their reporting			
Jan 22-28, 2024	63	34	4
Oct 15-Nov 8, 2018	62	33	4
[NO ITEM D]			
e. Report news accurately			
Jan 22-28, 2024	71	25	4
Oct 15-Nov 8, 2018	71	25	4
[NO ITEM F-G]			
h. Cover the most important stories and issues			
Jan 22-28, 2024	68	29	3

ASK ALL:

LOCMED_INTOUCH   Overall, would you say that local journalists in your area are mostly in touch or out of touch with your local community?

Jan 22-28 2024		Oct 15-Nov 8 2018	Jan 12-Feb 8 2016
69	In touch	63	63
28	Out of touch	34	34
3	No answer	3	3

ASK ALL:
LOCAL_CHANGE   Which of the following comes closest to your view, even if neither is exactly
                  right? Local journalists should… **[RANDOMIZE]**

Jan 22-28, 2024	
29	Advocate for change in the community
69	Remain neutral on issues in the community
2	No answer

ASK ALL:
TALKJOUR   Have you ever spoken with or been interviewed by a local journalist or reporter?

Jan 22-28, 2024		Oct 15-Nov 8, 2018	Jan 12-Feb 8, 2016
22	Yes	21	26
78	No	78	74
<1	No answer	1	<1

ASK ALL:
FINANCE   How well do you think your local news outlets are doing financially?

Jan 22-28, 2024		Oct 15-Nov 8, 2018
12	Very well	19
50	Somewhat well	51
28	Not too well	19
5	Not at all well	6
5	No answer	5

ASK ALL:
LOCAL_NEWS_PAY   In the past year, have you directly paid or given money to any local news
                    sources by subscribing, donating or becoming a member?

Jan 22-28, 2024		Oct 15-Nov 8, 2018
15	Yes	14
85	No	84
1	No answer	2

ASK IF NO IN LOCAL_NEWS_PAY (LOCAL_NEWS_PAY=2):
LOCAL_NEWS_DONT_PAY   What is the main reason you haven't directly paid or given money to any local news sources in the past year? **[RANDOMIZE]**

Jan 22-28, 2024		Oct 15- Nov 8, 2018
30	I'm not interested enough in local news to pay for it	26
49	I can find plenty of free local news so I don't need to pay	49
8	It's too expensive	12
10	The news provided is not good enough to pay for	10
2	No answer	3

ASK ALL:
LOCGOVSOURCE   How often do you get news and information about local government and politics from each of the following? **[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-4 OR 4-1 IN SAME ORDER AS PROVIDER]**

	Often	Sometimes	Rarely	Never	No answer
a. Local news outlets	20	45	21	13	1
b. Local politicians	4	25	34	36	1
c. Friends, family and neighbors	19	51	20	9	1
d. **[ASK IF INTERNET USER (XTABLET=2)]** Social media, such as Facebook, Instagram or X (formerly Twitter)	19	35	19	23	1
e. Local government websites	4	28	32	35	1
f. Local nonprofits, advocacy groups or organizations	5	26	34	35	1

RANDOMIZE LOCPOLINT AND NATPOLINT

ASK ALL:
LOCPOLINT   When it comes to local news, how interested are you in … **[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS LOCIMPORT]**

	Extremely interested	Very interested	Somewhat interested	Not too interested	Not at all interested	No answer
a. Local political elections	11	23	36	20	10	1
b. Local laws and policies	13	29	38	13	6	1

ASK ALL:
NATPOLINT   How interested are you in news about … **[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS LOCIMPORT]**

	Extremely interested	Very interested	Somewhat interested	Not too interested	Not at all interested	No answer
a. Presidential elections	27	28	26	11	8	1
b. National laws and policies	20	30	33	11	6	1

ASK ALL:
ELECTINFFIND How easy or hard is it to find the information you need to make voting decisions in…
[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5 OR 5-1]

		Very easy	Somewhat easy	Neither easy nor hard	Somewhat hard	Very hard	Not eligible to vote in U.S.	No answer
a.	Local elections	17	28	27	18	5	4	1
b.	Presidential elections	31	28	22	10	3	4	1

ASK ALL:
CRIMESOURCE How often do you get news and information about <u>local crime</u> from each of the following? **[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS PROVIDER]**

		Often	Sometimes	Rarely	Never	No answer
a.	Local news outlets	25	45	18	12	1
b.	Local politicians	3	20	33	43	1
c.	Friends, family and neighbors	19	52	20	8	1
d.	**[ASK IF INTERNET USER (XTABLET=2)]** Social media, such as Facebook, Instagram or X (formerly Twitter)	18	35	18	25	1
e.	Locally focused apps or sites, such as Nextdoor, Ring or Citizen	12	24	18	46	1
f.	Local police or law enforcement	9	33	31	27	1

ASK ALL:
CRIMEFIRST If a crime happened in your local community, where would you go <u>first</u> to learn more about it? **[RANDOMIZE RESPONSE OPTIONS 1-7 IN SAME ORDER AS CRIMESOURCE A-F, KEEP 8 LAST]**

Jan 22-28, 2024	
26	Local news outlets
1	Local politicians
17	Friends, family and neighbors
19	Social media, such as Facebook, Instagram or X (formerly Twitter)
8	Locally focused apps or sites, such as Nextdoor, Ring, or Citizen
7	Local police or law enforcement
19	Search engines, such as Google or Bing
2	Somewhere else (please specify)
1	No answer

ASK ALL:

CRIMETYPE How often do you see or hear news and information about the following types of crime happening <u>in your local community</u>? **[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS PROVIDER]**

		About <u>daily</u>	About <u>weekly</u>	Once or twice a <u>month</u>	Less <u>often</u>	A few times <u>a year</u>	<u>Never</u>	<u>No answer</u>
a.	Violent crime, such as murder, shootings, armed robbery or sexual assault	15	17	17	21	21	10	1
b.	Property crime, such as theft or vandalism	15	22	21	21	14	6	1
c.	Drug-related crime, such as sale or possession of illegal drugs	14	20	20	19	18	9	1
d.	White-collar crime, such as corporate fraud or political corruption	4	7	12	23	33	21	1

ASK ALL:

CRIMEINT When it comes to local crime news, how interested are you in… **[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS LOCIMPORT]**

		Extremely <u>interested</u>	Very <u>interested</u>	Somewhat <u>interested</u>	Not too <u>interested</u>	Not at all <u>interested</u>	No <u>answer</u>
a.	Details of the crimes, such as what happened and why	15	32	37	10	5	1
b.	Broader patterns in local crime	10	26	41	14	6	2
c.	What local officials are doing to address crime	16	34	35	9	5	1
d.	Tips about how to stay safe	16	28	33	16	7	1
d.	Underlying causes of local crime	12	29	39	12	6	1

ASK IF AT LEAST SOMEWHAT INTERESTED IN ANY CRIME TOPIC (CRIMEINT_a-e=1-3):

CRIMEEASY   How easy or hard is it to stay informed about each of the following? **[RANDOMIZE ITEMS IN SAME ORDER AS CRIMEINT; ROTATE RESPONSE OPTIONS 1-5 OR 5-1]**

		Very easy	Somewhat easy	Neither easy nor hard	Somewhat hard	Very hard	No answer
a.	Details of the crimes, such as what happened and why	7	28	34	25	6	<1
b.	Broader patterns in local crime	4	18	39	29	9	1
c.	What local officials are doing to address crime	4	18	36	32	9	1
d.	Tips about how to stay safe	10	33	42	12	3	1
e.	Underlying causes of local crime	5	17	36	32	10	1

ASK IF GETS NEWS ABOUT CRIME FROM ANY SOURCE IN CRIMESOURCE (CRIMESOURCE_a-f=1-3):

CRIMEACC   In your opinion, how accurate is the local crime information you get from… **[RANDOMIZE ITEMS IN SAME ORDER AS CRIMESOURCE; ROTATE RESPONSE OPTIONS 1-5 OR 5-1, KEEP 5 LAST]**

		Very accurate	Somewhat accurate	Not too accurate	Not at all accurate	Not sure	No answer
a.	Local news outlets	20	58	9	2	10	<1
b.	Local politicians	4	42	26	5	22	1
c.	Friends, family and neighbors	10	62	15	2	10	1
d.	Social media, such as Facebook, Instagram or X (formerly Twitter)	7	53	22	4	13	1
e.	Locally focused apps or sites, such as Nextdoor, Ring or Citizen	9	48	21	3	19	<1
f.	Local police or law enforcement	27	50	9	2	12	<1

ASK IF GETS NEWS ABOUT CRIME FROM ANY SOURCE IN CRIMESOURCE (CRIMESOURCE_a-f=1-3):
CRIMEEXAG   Overall, do you think the information you get about local crime from each of the
following … **[RANDOMIZE ITEMS IN SAME ORDER AS CRIMESOURCE; RANDOMIZE ORDER OF RESPONSE OPTIONS 1 & 2 WITH 3 & 4 ALWAYS LAST]**

	Exaggerates the amount of crime in your local community	Underplays the amount of crime in your local community	Gets it about right	Not sure	No answer
a. Local news outlets	15	18	50	16	<1
b. Local politicians	16	29	25	30	1
c. Friends, family and neighbors	22	7	52	18	1
d. Social media, such as Facebook, Instagram or X (Formerly Twitter)	31	10	32	26	1
e. Locally focused apps or sites, such as Nextdoor, Ring or Citizen	26	9	36	29	<1
f. Local police or law enforcement	8	21	52	18	1

ASK IF GETS NEWS ABOUT CRIME FROM ANY SOURCE IN CRIMESOURCE (CRIMESOURCE_a-f=1-3):
CRIMEFAIR   Would you say the local crime information you get from each of the following is …
[RANDOMIZE ITEMS IN SAME ORDER AS CRIMESOURCE; RANDOMIZE ORDER OF RESPONSE OPTIONS 1 & 2 WITH 3 ALWAYS LAST]

	Generally fair to everyone, regardless of their race or ethnicity	Unfair to some people depending on their race or ethnicity	Not sure	No answer
a. Local news outlets	63	18	19	1
b. Local politicians	41	27	31	1
c. Friends, family and neighbors	65	16	19	1
d. Social media, such as Facebook, Instagram or X (Formerly Twitter)	43	28	29	1
e. Locally focused apps or sites, such as Nextdoor, Ring or Citizen	46	20	32	1
f. Local police or law enforcement	57	22	20	1

ASK IF GETS NEWS ABOUT CRIME (CRIMESOURCEa-f=1-3):
CRIMEFEEL   Thinking about news and information you get about crime in your local community, how often has it made you feel … **[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS PROVIDER]**

	Often	Sometimes	Rarely	Never	No answer
a. Afraid for your safety	8	33	39	19	1
b. Angry about what's happening	22	49	21	8	1
c. Confident that things will improve	7	41	37	14	1
d. Motivated to change things in your community	9	44	32	14	1
e. Concerned about what's happening	29	50	15	5	1

ASK ALL:
CRIMERESP   Have you ever done any of the following? **[RANDOMIZE ITEMS]**

	Yes, I have done this	No, I have not done this	No answer
a. Spoken with friends, family or neighbors about crime in your local community	73	27	1
b. **[ASK IF INTERNET USER (IF XTABLET=2)]** Posted or shared on social media or somewhere else online about crime in your local community	21	75	<1
c. Expressed concerns to local officials or the police about crime in your local community	19	80	<1
d. Contacted or spoken to a journalist about crime in your local community	5	94	<1

ASK ALL:
CRIMECONCERN   How concerned are you about crime in your local community affecting you or your family? **[ROTATE RESPONSE OPTIONS IN SAME ORDER AS LOCIMPORT]**

Jan 22-28, 2024	
8	Extremely concerned
13	Very concerned
33	Somewhat concerned
35	Not too concerned
1	Not at all concerned
<1	No answer