

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 159
FINAL TOPLINE
NOVEMBER 12-17, 2024
TOTAL N=9,609**

Note: All numbers are percentages unless otherwise noted. Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "Not sure" was offered as an explicit option to web and telephone respondents, the "No answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

PN = Programming note

U.S. adults	Sample size 9,609	Margin of error at 95% confidence level +/- 1.3 percentage points
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**TGIVING1
ASK ALL:**

Do you celebrate Thanksgiving?

Nov 12-17,
2024

91	Yes
8	No
<1	No answer

TGIVINGTIME**ASK IF CELEBRATES THANKSGIVING (TGIVING1=1) [N=8,942]:**

What time do you generally prefer to have Thanksgiving dinner?

RESULTS BASED ON TOTAL

Nov 12-17,
2024

1	In the morning (before 12 PM)
36	In the early afternoon (between 12 PM and 3 PM)
38	In the late afternoon (between 3 PM and 6 PM)
11	In the evening (after 6 PM)
5	Don't have a preference
<1	No answer
9	Does not celebrate Thanksgiving or didn't answer TGIVING1

TGIVINGPRAY:**ASK IF CELEBRATES THANKSGIVING (TGIVING1=1) [N=8,942]:**

Does someone at your Thanksgiving dinner typically...

RESULTS BASED ON TOTAL

	<u>Yes</u>	<u>No</u>	<u>No answer</u>	Does not celebrate Thanksgiving or didn't answer TGIVING1
a. Say a prayer or blessing Nov 12-17, 2024	65	26	<1	9
b. Say things they are thankful for Nov 12-17, 2024	69	22	<1	9

TGIVINGPEOP1**ASK IF CELEBRATES THANKSGIVING (TGIVING1=1) [N=8,942]:**

This year, do you plan to...

RESULTS BASED ON TOTAL

Nov 12-17,
2024

74	Have Thanksgiving dinner with other people
5	Have Thanksgiving dinner alone
2	Not have Thanksgiving dinner
10	Not sure yet
<1	No answer
9	Does not celebrate Thanksgiving or didn't answer TGIVING1

TGIVINGPEOP2**ASK IF PLANS TO HAVE THANKSGIVING DINNER WITH OTHER PEOPLE THIS YEAR (TGIVINGPEOP1=1) [N=7,435]:**

How many other people do you expect at your Thanksgiving dinner this year, not counting yourself?

RESULTS BASED ON TOTAL

Nov 12-17,
2024

4	1 to 2
15	3 to 5
26	6 to 10
19	11 to 20
7	More than 20
2	Not sure yet
<1	No answer
26	Will have Thanksgiving dinner alone, will not have Thanksgiving dinner, is not sure whether will have Thanksgiving dinner, does not celebrate Thanksgiving, or didn't answer TGIVINGPEOP1 or TGIVING1

TGIVINGLOC**ASK IF PLANS TO HAVE THANKSGIVING DINNER THIS YEAR (TGIVINGPEOP1=1,2) [N=7,868]:**

Where do you plan to have Thanksgiving dinner this year?

RESULTS BASED ON TOTAL

Nov 12-17,
2024

34	Your home
39	Someone else's home
3	A restaurant, hotel or other public place
2	Not sure yet
<1	No answer
21	Will not have Thanksgiving dinner, is not sure whether will have Thanksgiving dinner, does not celebrate Thanksgiving, or didn't answer TGIVINGPEOP1 or TGIVING1

TGIVINGTRAV1**ASK IF PLANS TO HAVE THANKSGIVING DINNER SOMEWHERE OTHER THAN AT HOME THIS YEAR (TGIVINGLOC=2,3) [N=4,243]:**

What's the main way you plan to travel from your home to where you'll be having Thanksgiving dinner this year?

RESULTS BASED ON TOTAL

Nov 12-17,
2024

1	Walk
1	Take local public transit (e.g., subway)
38	Drive
<1	Take a regional bus
<1	Take a regional train
2	Fly
<1	Another way
<1	Not sure yet
57	Will have Thanksgiving dinner at home, is not sure where will have Thanksgiving dinner, will not have Thanksgiving dinner, is not sure whether will have Thanksgiving dinner, does not celebrate Thanksgiving, or didn't answer TGIVINGLOC, TGIVINGPEOP1 or TGIVING1

TGIVINGTRAV2**ASK IF PLANS TO HAVE THANKSGIVING DINNER SOMEWHERE OTHER THAN AT HOME THIS YEAR (TGIVINGLOC=2,3) [N=4,243]:**

How long do you expect it to take to travel from your home to where you'll be having Thanksgiving dinner this year?

RESULTS BASED ON TOTAL

Nov 12-17,
2024

20	Less than 30 minutes
9	30 minutes to less than 1 hour
7	1 hour to less than 3 hours
3	3 hours to less than 6 hours
2	6 hours or more
<1	Not sure yet
<1	No answer
57	Will have Thanksgiving dinner at home, is not sure where will have Thanksgiving dinner, will not have Thanksgiving dinner, is not sure whether will have Thanksgiving dinner, does not celebrate Thanksgiving, or didn't answer TGIVINGLOC, TGIVINGPEOP1 or TGIVING1

TGIVINGACTIVITIES**ASK IF CELEBRATES THANKSGIVING (TGIVING1=1)**

[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS RCHOUTIMP; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

How likely is it that you will do each of the following things on Thanksgiving Day this year?

RESULTS BASED ON TOTAL

	Extremely <u>likely</u>	Very <u>likely</u>	Somewhat <u>likely</u>	Not too <u>likely</u>	Not at all <u>likely</u>	No <u>answer</u>	Does not celebrate Thanksgiving or didn't answer <u>TGIVING1</u>
ASK FORM 2 ONLY [N=4,466]							
a. Participate in a community walk or run (e.g., a "turkey trot") Nov 12-17, 2024	2	2	5	14	68	<1	9
b. Play sports Nov 12-17, 2024	1	3	10	18	59	<1	9
c. Watch sports Nov 12-17, 2024	18	16	21	10	25	<1	9
d. Watch a parade Nov 12-17, 2024	8	11	24	18	30	<1	9
e. Go to a bar Nov 12-17, 2024	1	1	4	11	73	<1	9
f. Go to a movie Nov 12-17, 2024	1	2	9	16	62	<1	9
ASK FORM 1 ONLY [N=4,476]							
g. Do holiday shopping Nov 12-17, 2024	5	10	20	22	34	1	8
h. Volunteer somewhere Nov 12-17, 2024	1	3	8	32	47	1	8
i. Donate food or goods Nov 12-17, 2024	7	12	27	24	22	<1	8
j. Talk about the recent presidential election Nov 12-17, 2024	11	15	29	19	17	<1	8
k. Talk about pop culture (e.g., music or movies) Nov 12-17, 2024	7	17	32	19	17	<1	8

	Extremely <u>likely</u>	Very <u>likely</u>	Somewhat <u>likely</u>	Not too <u>likely</u>	Not at all <u>likely</u>	No <u>answer</u>	Does not celebrate Thanksgiving or didn't answer <u>TGIVING1</u>
I. Talk about work or school Nov 12-17, 2024	13	22	29	12	16	<1	8

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE