

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 160 JANUARY 2025  
SURVEY OF LGBTQ ADULTS  
FINAL TOPLINE  
JANUARY 8-19, 2025  
TOTAL N=3,959**

**Note:** All numbers are percentages unless otherwise noted. Percentages greater than zero but less than 0.5% are replaced by an asterisk (\*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel. The other questions on this survey are held for future release or have been previously released.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

**PN = Programming note**

|                       | <b>Sample size</b> | <b>Margin of error at 95% confidence level</b> |
|-----------------------|--------------------|------------------------------------------------|
| All LGBTQ adults      | 3,959              | +/- 2.2 percentage points                      |
| <i>Gay or lesbian</i> | 1,618              | +/- 3.5 percentage points                      |
| <i>Bisexual</i>       | 1,825              | +/- 3.3 percentage points                      |
| <i>Transgender</i>    | 305                | +/- 8.1 percentage points                      |

**A NOTE ABOUT THE SAMPLE:**

This survey includes a nationally representative sample of U.S. adults who are gay, lesbian, bisexual, transgender or queer. In this topline, findings based on gay, lesbian or bisexual adults exclude those who are transgender. Findings based on transgender adults include those of any sexual orientation. Queer adults are included in the total and in the gay, lesbian, bisexual or trans totals if they indicated they also identify with any of these terms. There aren't enough adults in the sample who are queer but *not* gay, lesbian, bisexual or transgender to report on that group separately.

"ASK ALL" or "DISPLAY TO ALL" used from here onward refer to all LGBTQ adults.

**GENDERMOD1****ASK ALL:**

Are you...

Jan 8-19,  
2025

|    |                                                                      |
|----|----------------------------------------------------------------------|
| 40 | A man                                                                |
| 50 | A woman                                                              |
| 8  | Nonbinary                                                            |
| 1  | I describe myself in some other way [TEXT BOX – RESPONSES NOT SHOWN] |
| *  | No answer                                                            |

**TRANSIDMOD****ASK ALL:**

Are you transgender?

Jan 8-19,  
2025

|    |           |
|----|-----------|
| 9  | Yes       |
| 89 | No        |
| 2  | Not sure  |
| *  | No answer |

**ORIENTATIONMOD2****ASK ALL:**

Are you...

Jan 8-19,  
2025

|    |                |
|----|----------------|
| 40 | Gay or lesbian |
| 55 | Bisexual       |
| 1  | Straight       |
| 3  | Something else |
| *  | Not sure       |
| *  | No answer      |

**ORIENTATIONQ**

**ASK ALL WHO ARE TRANSGENDER, NOT SURE OR SKIP TRANSIDMOD, OR DO NOT INDICATE THEY ARE STRAIGHT (TRANSIDMOD=1,3,99 OR ORIENTATIONMOD2=1,2,4,5,99) [n=3,959]:**

Do you think of yourself as queer?

Jan 8-19,  
2025

|    |           |
|----|-----------|
| 48 | Yes       |
| 44 | No        |
| 8  | Not sure  |
| *  | No answer |

**TRANSIDMOD/ORIENTATIONMOD2/ORIENTATIONQ COMBO TABLE:**

Jan 8-19,  
2025

|           |                                                            |
|-----------|------------------------------------------------------------|
| <b>87</b> | <b>Gay, lesbian or bisexual and not transgender</b>        |
| 37        | Gay or lesbian                                             |
| 50        | Bisexual                                                   |
| <b>9</b>  | <b>Transgender</b>                                         |
| 2         | Gay or lesbian                                             |
| 5         | Bisexual                                                   |
| 1         | Straight                                                   |
| 1         | Queer and not gay, lesbian, bisexual or straight           |
| <b>3</b>  | <b>Queer and not gay, lesbian, bisexual or transgender</b> |

**IDHISTORY1****ASK ALL:**

[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS IDCOMMUNITY ]

When it comes to the history of LGBTQ people in the U.S., do you consider yourself...

| <u>Total</u> |                     | <u>Gay/<br/>Lesbian</u> | <u>Bisexual</u> | <u>Transgender</u> |
|--------------|---------------------|-------------------------|-----------------|--------------------|
| 7            | Extremely informed  | 9                       | 5               | 18                 |
| 24           | Very informed       | 31                      | 18              | 29                 |
| 44           | Somewhat informed   | 40                      | 48              | 39                 |
| 20           | A little informed   | 17                      | 24              | 10                 |
| 4            | Not at all informed | 3                       | 5               | 5                  |
| *            | No answer           | *                       | *               | 0                  |

**IDHISTORY2**

**ASK IF THEY INDICATE THEY ARE AT LEAST A LITTLE INFORMED ABOUT THE HISTORY OF LGBTQ PEOPLE (IDHISTORY1=1-4) [n=3,824]:**

[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS IDACCEPT3 ]

How much of what you know about the history of LGBTQ people in the U.S. did you learn from...

a Other LGBTQ people you know

| <u>Total</u> |                | <u>Gay/<br/>Lesbian</u> | <u>Bisexual</u> | <u>Transgender</u> |
|--------------|----------------|-------------------------|-----------------|--------------------|
| 22           | A great deal   | 23                      | 20              | 27                 |
| 29           | A fair amount  | 29                      | 28              | 33                 |
| 33           | Some           | 34                      | 34              | 27                 |
| 10           | Not much       | 9                       | 12              | 11                 |
| 5            | Nothing at all | 4                       | 7               | 2                  |
| *            | No answer      | *                       | *               | 0                  |

**IDHISTORY2 CONTINUED ...**

b What you learned in school

| <u>Total</u> |                | <u>Gay/<br/>Lesbian</u> | <u>Bisexual</u> | <u>Transgender</u> |
|--------------|----------------|-------------------------|-----------------|--------------------|
| 3            | A great deal   | 2                       | 4               | 6                  |
| 4            | A fair amount  | 4                       | 4               | 5                  |
| 13           | Some           | 12                      | 15              | 12                 |
| 29           | Not much       | 26                      | 33              | 22                 |
| 50           | Nothing at all | 56                      | 44              | 55                 |
| *            | No answer      | *                       | *               | 0                  |

c What you've seen on television or in movies

| <u>Total</u> |                | <u>Gay/<br/>Lesbian</u> | <u>Bisexual</u> | <u>Transgender</u> |
|--------------|----------------|-------------------------|-----------------|--------------------|
| 11           | A great deal   | 13                      | 9               | 11                 |
| 27           | A fair amount  | 32                      | 25              | 21                 |
| 42           | Some           | 39                      | 45              | 35                 |
| 16           | Not much       | 13                      | 17              | 21                 |
| 4            | Nothing at all | 2                       | 4               | 12                 |
| 1            | No answer      | 1                       | *               | *                  |

d What you've read about in books

| <u>Total</u> |                | <u>Gay/<br/>Lesbian</u> | <u>Bisexual</u> | <u>Transgender</u> |
|--------------|----------------|-------------------------|-----------------|--------------------|
| 13           | A great deal   | 16                      | 9               | 20                 |
| 23           | A fair amount  | 26                      | 20              | 24                 |
| 34           | Some           | 33                      | 36              | 28                 |
| 19           | Not much       | 16                      | 20              | 18                 |
| 11           | Nothing at all | 9                       | 14              | 10                 |
| *            | No answer      | *                       | *               | 0                  |

e What you've read or seen on the internet or social media

| <u>Total</u> |                | <u>Gay/<br/>Lesbian</u> | <u>Bisexual</u> | <u>Transgender</u> |
|--------------|----------------|-------------------------|-----------------|--------------------|
| 25           | A great deal   | 23                      | 24              | 34                 |
| 35           | A fair amount  | 35                      | 35              | 36                 |
| 30           | Some           | 32                      | 31              | 24                 |
| 7            | Not much       | 8                       | 7               | 2                  |
| 3            | Nothing at all | 3                       | 3               | 3                  |
| *            | No answer      | *                       | *               | *                  |

**PRIDE1**  
**ASK ALL:**

As you may know, June is Pride Month, celebrating the lives and contributions of LGBTQ people in the U.S.

Have you ever participated in LGBTQ-related events during Pride Month?

| <u>Total</u> |                     | <u>Gay/<br/>Lesbian</u> | <u>Bisexual</u> | <u>Transgender</u> |
|--------------|---------------------|-------------------------|-----------------|--------------------|
| 49           | Yes, more than once | 62                      | 39              | 50                 |
| 17           | Yes, once           | 15                      | 18              | 18                 |
| 34           | No, never           | 22                      | 43              | 32                 |
| *            | No answer           | *                       | *               | *                  |

**PRIDE2**  
**ASK ALL:**

[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS IDACCEPT2 ]

Some companies and organizations promote Pride Month through public statements, advertising or merchandise.

In your view, how many of the companies or organizations that promote Pride Month do so for each of the following reasons?

a Genuine desire to celebrate LGBTQ people

| <u>Total</u> |            | <u>Gay/<br/>Lesbian</u> | <u>Bisexual</u> | <u>Transgender</u> |
|--------------|------------|-------------------------|-----------------|--------------------|
| 4            | All        | 3                       | 4               | 4                  |
| 12           | Most       | 16                      | 10              | 6                  |
| 42           | Some       | 46                      | 41              | 29                 |
| 35           | Only a few | 30                      | 36              | 49                 |
| 7            | None       | 5                       | 9               | 10                 |
| 1            | No answer  | *                       | 1               | 1                  |

b They think it will help their business

| <u>Total</u> |            | <u>Gay/<br/>Lesbian</u> | <u>Bisexual</u> | <u>Transgender</u> |
|--------------|------------|-------------------------|-----------------|--------------------|
| 29           | All        | 28                      | 28              | 35                 |
| 38           | Most       | 39                      | 37              | 41                 |
| 24           | Some       | 28                      | 23              | 16                 |
| 5            | Only a few | 4                       | 7               | 1                  |
| 3            | None       | 2                       | 4               | 6                  |
| 1            | No answer  | *                       | 1               | 1                  |

**PRIDE2 CONTINUED ...**

c They feel pressure to support LGBTQ people

| <u>Total</u> |            | <u>Gay/<br/>Lesbian</u> | <u>Bisexual</u> | <u>Transgender</u> |
|--------------|------------|-------------------------|-----------------|--------------------|
| 8            | All        | 6                       | 9               | 7                  |
| 27           | Most       | 25                      | 29              | 30                 |
| 40           | Some       | 46                      | 37              | 35                 |
| 15           | Only a few | 15                      | 15              | 17                 |
| 9            | None       | 7                       | 10              | 11                 |
| 1            | No answer  | *                       | 1               | 1                  |

PARTY In politics today, do you consider yourself a:

**ASK IF INDEP/SOMETHING ELSE (PARTY=3,4) OR MISSING [n=1,501]:**PARTYLN As of today do you lean more to...<sup>1</sup>

| <u>Republican</u> | <u>Democrat</u> | <u>Independent</u> | <u>Something<br/>else</u> | <u>No<br/>answer</u> | <u>Lean<br/>Rep</u> | <u>Lean<br/>Dem</u> |
|-------------------|-----------------|--------------------|---------------------------|----------------------|---------------------|---------------------|
| 8                 | 49              | 27                 | 15                        | 1                    | 9                   | 31                  |

<sup>1</sup> ATP respondents were asked PARTY and PARTYLN in a prior survey.

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 163 FEBRUARY 2025  
FINAL TOPLINE  
FEBRUARY 10-17, 2025  
TOTAL N=5,097**

**Note:** All numbers are percentages unless otherwise noted. Percentages greater than zero but less than 0.5% are replaced by an asterisk (\*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel. The other questions on this survey are held for future release or have been previously released.

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This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

**PN = Programming note**

|             | <b>Sample size</b> | <b>Margin of error at 95% confidence level</b> |
|-------------|--------------------|------------------------------------------------|
| U.S. adults | 5,097              | +/- 1.6 percentage points                      |

**PRIDE1**

**ASK IF NOT GAY, LESBIAN, BISEXUAL OR TRANSGENDER AND NOT SAMPLED IN W160 (X\_W160NONSAMPLE=1) [n=4,740]<sup>2</sup>:**

As you may know, June is Pride Month, celebrating the lives and contributions of LGBTQ people in the U.S.

Have you ever participated in LGBTQ-related events during Pride Month?

| <u>Total</u> |                     |
|--------------|---------------------|
| 9            | Yes, more than once |
| 8            | Yes, once           |
| 83           | No, never           |
| 1            | No answer           |

<sup>2</sup> This question was asked of everyone except those who had answered it in W160, our survey of LGBTQ adults fielded in January 2025.

**PRIDE2**

**ASK IF NOT GAY, LESBIAN, BISEXUAL OR TRANSGENDER AND NOT SAMPLED IN W160 (X\_W160NONSAMPLE=1) [n=4,740]<sup>3</sup>:**

**[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1; INCLUDE ROTATION AND RANDOMIZATION IN DATA FILE ]**

Some companies and organizations promote Pride Month through public statements, advertising or merchandise.

In your view, how many of the companies or organizations that promote Pride Month do so for each of the following reasons?

|                                                                  | <u>All</u> | <u>Most</u> | <u>Some</u> | <u>Only a few</u> | <u>None</u> | <u>No answer</u> |
|------------------------------------------------------------------|------------|-------------|-------------|-------------------|-------------|------------------|
| a. Genuine desire to celebrate LGBTQ people<br>Feb 10-17, 2025   | 3          | 10          | 36          | 36                | 14          | 1                |
| b. They think it will help their business<br>Feb 10-17, 2025     | 21         | 33          | 30          | 9                 | 6           | 1                |
| c. They feel pressure to support LGBTQ people<br>Feb 10-17, 2025 | 14         | 31          | 34          | 11                | 9           | 1                |

PARTY In politics today, do you consider yourself a:

**ASK IF INDEP/SOMETHING ELSE (PARTY=3,4) OR MISSING [n=2,025]:**

| PARTYLN | As of today do you lean more to... | Something else  | No answer          | Lean Rep | Lean Dem |
|---------|------------------------------------|-----------------|--------------------|----------|----------|
|         | <u>Republican</u>                  | <u>Democrat</u> | <u>Independent</u> |          |          |
|         | 28                                 | 29              | 29                 | 13       | 1        |
|         |                                    |                 |                    | 20       | 18       |

<sup>3</sup> This question was asked of everyone except those who had answered it in W160, our survey of LGBTQ adults fielded in January 2025.

<sup>4</sup> PARTY and PARTYLN asked in a prior survey.