

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 177: News Platforms (NEWS & INFORMATION SURVEY)
AUGUST 18-24, 2025**

QUESTIONNAIRE

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("Don't know" in phone mode) and 99 ("Refusal" in phone mode and "No answer" in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

X_FORM

- 1 Form 1
- 2 Form 2

Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form
Source: Randomly assigned for each survey.

X_NONINTERNET

- 1 Non-internet user
- 2 Internet user
- 99 Refused

Note: Flag to identify internet users in NEWSPLAT.

Source: Frame file F_INTFREQ. If F_INTFREQ=6, X_NONINTERNET=1. If F_INTFREQ=1-5, X_NONINTERNET=2.

-----**MAIN QUESTIONNAIRE BEGINS HERE**-----
-----**QUE: PODYEAR ASK****ALL:**

[PN: SOFT PROMPT IF WEB AND FORM 2 (XCHANNEL=1 & X_FORM=2) AND INITIALLY SKIPS: "Please provide an answer. If you are sure you want to skip, click Next." DO NOT SOFT PROMPT FORM 1]

[PN: ADD VARIABLE "SKIP_PODYEAR" TO FLAG IF THE R INITIALLY TRIED TO SKIP THIS QUESTION (SKIP_PODYEAR=1); INCLUDE VARIABLE IN DATA FILE]

Have you listened to a podcast in the past 12 months?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1 Yes

2 No

98 **[PN: IF CATI:] (DO NOT READ)** Don't know

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

BAT: NEWSPLAT ASK

ALL:

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] How often do you get news from...

[PN: IF CATI: READ FOR FIRST ITEM:] How often do you get news from **(INSERT ITEM)? (READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] How about from **(INSERT ITEM)? (READ AS NECESSARY: How often do you get news from (INSERT ITEM)? (READ LIST IF NECESSARY))**

BATTERY ITEMS:

TV Television

RADIO Radio

PRINT **[PN: IF FORM 1 (X_FORM=1):]** Print publications **[PN: IF FORM 2 (X_FORM=2):]** Printed newspapers or printed news magazines

ONL **ASK IF INTERNET USER (X_NONINTERNET=2):** A smartphone, computer, or tablet

RESPONSE CATEGORIES:

1 Never

2 Rarely

3 Sometimes

4 Often

98 **[PN: IF CATI:] (DO NOT READ)** Don't know

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

BAT: NEWSPLAT_DIG

ASK IF GETS NEWS FROM DIGITAL DEVICES AT LEAST RARELY (NEWSPLAT_ONL=2,3,4): [PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from...

[PN: IF CATI: READ FOR FIRST ITEM:] Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from **(INSERT ITEM)? (READ LIST)**

[**PN: IF CATI:** **READ FOR SUBSEQUENT ITEMS:**] How about from **(INSERT ITEM)**?
(READ AS NECESSARY: Thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from **(INSERT ITEM)**? **(READ LIST IF NECESSARY))**

BATTERY ITEMS:

WEB	News websites or apps
SM	[PN: IF WEB:] Social media such as Facebook, X (formerly Twitter), or Instagram [PN: IF CATI:] Social media such as Facebook, X, formerly known as Twitter, or Instagram
SRCH	Search through Google or other search engines
POD	Podcasts
EMAIL	Email newsletters
AIBOT	AI chatbots like ChatGPT or Gemini

RESPONSE CATEGORIES:

1	Never
2	Rarely
3	Sometimes
4	Often
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: PLATFORM_PREFER

ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM AT LEAST RARELY (AT LEAST TWO OF NEWSPLAT_TV-PRINT=2,3,4 AND/OR NEWSPLAT_DIG_WEB-AIBOT=2,3,4):

[**PN: SHOW ONLY THOSE ITEMS USED AT LEAST RARELY IN NEWSPLAT_TV-PRINT=2,3,4 OR NEWSPLAT_DIG_WEB-AIBOT=2,3,4; AUTOPUNCH IF ONLY USES ONE SOURCE AND DO NOT ASK THIS QUESTION]**

[**PN: RANDOMIZE IN SAME ORDER AS FOR NEWSPLAT AND NEWSPLAT_DIG, WITH NEWSPLAT ITEMS ALWAYS COMING BEFORE NEWSPLAT_DIG ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]**

Which do you prefer for getting news?

[**PN: IF CATI:**] **(READ LIST)**

1	Television
2	Radio
3	[PN: IF FORM 1 (X_FORM=1):] Print publications [PN: IF FORM 2 (X_FORM=2):] Printed newspapers or printed news magazines
4	News websites or apps
5	[PN: IF WEB:] Social media such as Facebook, X (formerly Twitter), or Instagram [PN: IF CATI:] Social media such as Facebook, X, formerly known as Twitter, or Instagram
6	Search through Google or other search engines

7	Podcasts
8	Email newsletters
9	AI chatbots like ChatGPT or Gemini
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

BAT: SMUSE ASK ALL:

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] Please indicate whether or not you ever use the following websites or apps.

[PN: IF CATI: READ FOR FIRST ITEM:] Please indicate whether or not you ever use the following websites or apps. First, (INSERT ITEM). (READ LIST)

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] What about (INSERT ITEM)? (READ AS NECESSARY: Do you ever use (INSERT ITEM)? (READ LIST IF NECESSARY))

[PN: IF CATI:] [INTERVIEWER: IF R SAYS "Rarely," "Hardly ever," "Occasionally," Or something similar, ENTER AS "Yes, you use this."]

BATTERY ITEMS:

FB	Facebook
YT	YouTube
XT	[PN: IF WEB:] X (formerly Twitter) [PN: IF CATI:] X, formerly known as Twitter
IG	Instagram
WA	WhatsApp
TT	TikTok
RD	Reddit
ND	Nextdoor
RB	Rumble
TS	Truth Social
TH	Threads
BSK	Bluesky

RESPONSE CATEGORIES:

1	[PN: IF WEB:] Yes, I use this [PN: IF CATI:] Yes, you use this
2	[PN: IF WEB:] No, I don't use this [PN: IF CATI:] No, you don't use this
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

BAT: SOCIALNEWS2**ASK IF USES ANY SOCIAL MEDIA SITES OR APPS (SMUSE_FB-BSK=1):**

**[PN: ONLY SHOW SOCIAL MEDIA SITES/APPS THAT ARE USED (SMUSE_FB-BSK=1);
RANDOMIZE ITEMS IN THE SAME ORDER AS SMUSE; INCLUDE RANDOMIZATION IN DATA
FILE]**

[PN: IF WEB:] Do you regularly get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family.

[PN: IF CATI: READ FOR FIRST ITEM:] Do you regularly get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family. First, **(INSERT ITEM)**. **(READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] What about on **(INSERT ITEM)**? **(READ AS NECESSARY: Do you regularly get news or news headlines on **(INSERT ITEM)**? **(READ LIST IF NECESSARY)**)**

[PN: IF CATI:] [INTERVIEWER: IF R SAYS "Several times a day," "Several times a week," Or something similar, ENTER AS "Yes, you regularly get news on this."]

BATTERY ITEMS:

FB	Facebook
YT	YouTube
XT	[PN: IF WEB:] X (formerly Twitter) [PN: IF CATI:] X, formerly known as Twitter
IG	Instagram
WA	WhatsApp
TT	TikTok
RD	Reddit
ND	Nextdoor
RB	Rumble
TS	Truth Social
TH	Threads
BSK	Bluesky

RESPONSE CATEGORIES:

- 1 **[PN: IF WEB:]** Yes, regularly get news on this **[PN: IF CATI:]** Yes, you regularly get news on this
- 2 **[PN: IF WEB:]** No, don't regularly get news on this **[PN: IF CATI:]** No, you don't regularly get news on this
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: PODTRUST2

ASK IF GETS NEWS FROM PODCASTS AT LEAST RARELY (NEWSPLAT_DIG_POD=2,3,4):
[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3, 98, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

Overall, do you trust the news you get from podcasts...

[PN: IF CATI:] (READ LIST)

- 1 More than the news you get from other sources
- 2 Less than the news you get from other sources
- 3 About the same as the news you get from other sources
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: PODNEWSTYPE

ASK IF GETS NEWS FROM PODCASTS AT LEAST RARELY (NEWSPLAT_DIG_POD=2,3,4): [PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS NEWSNOTACC, HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] How often do you listen to podcasts that primarily...

[PN: IF CATI: READ FOR FIRST ITEM:] How often do you listen to podcasts that primarily (INSERT ITEM)? **(READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] How often do you listen to podcasts that primarily (INSERT ITEM)? **(READ LIST IF NECESSARY)**

BATTERY ITEMS:

- SUM Summarize the major news stories of the day
- EXP Explain a topic or issue in the news in depth
- OPI Feature hosts or guests sharing their opinions about the news

RESPONSE CATEGORIES:

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

BAT: NEWSDIGPAY ASK ALL:

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] In the last 12 months, have you directly paid or given money to any of the following by subscribing, donating, or becoming a member?

[PN: IF CATI: READ FOR FIRST ITEM:] In the last 12 months, have you directly paid or given money to any of the following by subscribing, donating, or becoming a member? First, **(INSERT ITEM)**. **(READ LIST IF NECESSARY)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next, **(INSERT ITEM)**. **(READ AS NECESSARY: In the last 12 months, have you directly paid or given money to (INSERT ITEM) by subscribing, donating, or becoming a member? (READ LIST IF NECESSARY))**

BATTERY ITEMS:

POD Podcasts that focus on news

RESPONSE CATEGORIES:

1 Yes

2 No

98 **[PN: IF CATI:] (DO NOT READ)** Don't know

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE
