

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 175 - SPORTS BETTING  
FINAL TOPLINE  
JULY 8-AUG. 3, 2025  
TOTAL N=9,916**

**Note:** All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (\*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "Not sure" was offered as an explicit option to web and telephone respondents, the "No answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). For additional details, visit the methodology.

**PN = Programming note**

|             |                    |  |
|-------------|--------------------|--|
|             | <b>Sample size</b> | <b>Margin of error at 95% confidence level</b> |
| U.S. adults | 9,916              | +/- 1.3 percentage points                      |

**GAMB1  
ASK ALL:**

As you may know, betting on sports is now legal in much of the United States. How much have you read or heard about this?

|                   | <b>NET A<br/>lot/<br/>A little</b> | <u>A lot</u> | <u>A little</u> | <u>Nothing<br/>at all</u> | <u>No<br/>answer</u> |
|-------------------|------------------------------------|--------------|-----------------|---------------------------|----------------------|
| Jul 8-Aug 3, 2025 | <b>63</b>                          | 16           | 48              | 37                        | *                    |
| Jul 5-17, 2022    | <b>56</b>                          | 12           | 44              | 44                        | *                    |

**GAMB2****ASK ALL:**

Thinking about the fact that betting on sports is now legal in much of the country, do you think this is generally...

|                   | A good<br>thing for<br><u>society</u> | A bad<br>thing for<br><u>society</u> | Neither<br>a good<br>nor bad<br>thing for<br><u>society</u> | No<br><u>answer</u> |
|-------------------|---------------------------------------|--------------------------------------|---|---------------------|
| Jul 8-Aug 3, 2025 | 7                                     | 43                                   | 50  | 1                   |
| Jul 10-17, 2022   | 8                                     | 34                                   | 57  | 1                   |

**GAMB3****ASK ALL:**

Still thinking about the fact that betting on sports is now legal in much of the country, do you think this is generally...

|                   | A good<br>thing for<br><u>sports</u> | A bad<br>thing for<br><u>sports</u> | Neither<br>a good<br>nor bad<br>thing for<br><u>sports</u> | No<br><u>answer</u> |
|-------------------|--------------------------------------|-------------------------------------|--|---------------------|
| Jul 8-Aug 3, 2025 | 17                                   | 40                                  | 42   | 1                   |
| Jul 5-17, 2022    | 16                                   | 33                                  | 49   | 2                   |

**GAMB4****ASK ALL:****[ PN: RANDOMIZE ITEMS ]**

We are interested in learning how widely used various betting options are these days.

In the past 12 months, have you personally bet money on sports in any of the following ways?

|   | <u>Yes</u> | <u>No</u> | <u>No<br/>answer</u> |
|---|------------|-----------|----------------------|
| a. With friends or family (such as a private betting pool, fantasy league, or casual bet) |            |           |                      |
| Jul 8-Aug 3, 2025   | 15         | 84        | *                    |
| Jul 5-17, 2022  | 15         | 85        | *                    |
| b. Online with a betting app, sportsbook, or casino                                       |            |           |                      |
| Jul 8-Aug 3, 2025   | 10         | 90        | *                    |
| Jul 5-17, 2022  | 6          | 94        | *                    |
| c. In-person at a casino, racetrack, or betting kiosk                                     |            |           |                      |
| Jul 8-Aug 3, 2025   | 8          | 91        | *                    |
| Jul 5-17, 2022  | 8          | 92        | *                    |

**ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE**