

**PEW SOCIAL AND DEMOGRAPHIC TRENDS
WOODSTOCK/GENERATION GAP SURVEY
FINAL TOPLINE**

July 20-August 2, 2009

N= 1,815 U.S. residents, ages 16+ (1,164 landline and 651 cell RDD)¹

NOTE: ALL NUMBERS ARE PERCENTAGES. THE PERCENTAGES GREATER THAN ZERO BUT LESS THAN .5 % ARE REPLACED BY AN ASTERISK (*). COLUMNS/ROWS MAY NOT TOTAL 100% DUE TO ROUNDING. ALL TRENDS REFERENCE SURVEYS FROM SOCIAL & DEMOGRAPHIC TRENDS AND THE PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS UNLESS OTHERWISE NOTED.

Q.1 Generally, how would you say things are these days in your life – would you say that you are very happy, pretty happy, or not too happy? [PST 2-09]

	<u>Very happy</u>	<u>Pretty happy</u>	<u>Not too happy</u>	<u>DK/Ref(VOL.)</u>
July 2009	33	50	14	3
July 2009 (ages 18+) ²	34	49	15	3
April 2009	29	52	16	3
Feb 2009	32	49	15	4
Oct 2008	29	51	17	3
June 2008	35	48	14	3
Sept 2006	36	51	12	1
Oct 2005	34	50	15	1
Late Mar 2003	29	51	16	4
Feb 2003	29	51	17	3
Sept 1996	34	53	11	2

Q.2 How would you rate your own health in general these days? Would you say your health is excellent, good, only fair, or poor? [PST 2-09]

	<u>Excellent</u>	<u>Good</u>	<u>Only fair</u>	<u>Poor</u>	<u>DK/Ref(VOL.)</u>
July 2009	29	51	14	5	1
July 2009(ages 18+)	29	51	15	5	1
Feb 2009	31	46	17	5	1
Jan 2008	30	48	17	5	*
Feb 2006	29	51	15	5	*
Oct 2005	30	48	17	5	*
June 2003	28	52	15	5	*
Mid-July 1990	27	53	15	5	*

Q.3 How would you describe your household's financial situation? Would you say you (READ) [PST 1-08].

¹ The sample design included oversamples of persons aged 16-24 and working adults 65 or older as well as a dual frame sample of respondents reached via landline (1,164) or cell (651) phone. The data are weighted to produce results from a representative sample of the population.

² Results based on only those 18 and older n=1,701. For purposes of this study, a representative sample of adults 16 and older was interviewed. Previous surveys cited in this trend document were conducted with a sample of adults 18 and older. To allow comparisons, question results reported in this document are displayed in two ways. The first result is based on the entire sample. The second result is based only on those 18 and older and should be used to trend to earlier results. In virtually all cases the two results differed by less than a percentage point and never by more than two percentage points.

<u>July 2009</u>	<u>July 2009(ages 18+)</u>		<u>Jan 2008</u>
33	33	Live comfortably	38
27	27	Meet your basic expenses with a little left over for extras	32
26	26	Just meet your basic expenses, or	22
11	11	Don't even have enough to meet basic expenses	7
2	2	Don't know/Refused (VOL.)	1

Now I have a few questions on a different topic.

Q. 4 In all countries, there are differences or conflicts between different social groups. In your opinion, in America, how much conflict is there between...[INSERT AND RANDOMIZE] ...Very strong conflicts, strong conflicts, not very strong conflicts, there are not conflicts. [REPEAT CATEGORIES AS NECESSARY] How much conflict is there between...[INSERT NEXT ITEM] READ IF NECESSARY: Very strong conflicts, strong conflicts, not very strong conflicts, there are not conflicts.

a. Young people and older people (GSS 2-92, LAST ASKED IN 2-2000)

<u>July 2009</u>	<u>July 2009 (ages 18+)</u>		<u>GSS Feb 2000³</u>	<u>GSS Feb 1992⁴</u>
6	6	Very strong conflicts	10	11
20	19	Strong conflicts	31	31
55	56	Not very strong conflicts	48	43
13	14	There are not conflicts	7	10
1	1	Can't choose (VOL.)	4	5
4	4	Don't know/Refused (VOL.)		

b. Poor people and rich people (GSS '87)

<u>July 2009</u>	<u>July 2009 (ages 18+)</u>		<u>GSS Feb 2000</u>	<u>GSS Feb 1992</u>	<u>GSS Feb 1987</u>
15	15	Very strong conflicts	14	20	15
32	32	Strong conflicts	41	46	44
34	34	Not very strong conflicts	37	26	33
10	10	There are not conflicts	3	3	3
3	3	Can't choose (VOL.)	6	5	5
6	6	Don't know/Refused (VOL.)			

c. Blacks and whites

9	Very strong conflicts
30	Strong conflicts
45	Not very strong conflicts
8	There are not conflicts
3	Can't choose (VOL.)
6	Don't know/Refused (VOL.)

³ The GSS questions didn't include "Don't know/Refused" option.

⁴ The question wording is slightly different in the 1992 GSS: "In all countries there are differences or even conflicts between..."

d. Immigrants and people born in the United States

18	Very strong conflicts
37	Strong conflicts
30	Not very strong conflicts
7	There are not conflicts
3	Can't choose (VOL.)
5	Don't know/Refused (VOL.)

Q.5 Compared to the late 1960s and early 1970s, how much conflict is there today between the younger and older generations: Would you say there is more conflict now, about the same amount of conflict, or less conflict now than there was back then?

31	More
38	Less
25	About the same
7	Don't know/Refused (VOL.)

Q.6 Generally speaking, do you think young people and older people are similar or different today in terms of [INSERT AND RANDOMIZE]? IF SIMILAR OR DIFFERENT: Would you say they are very (similar/different), or just somewhat (similar/different)? What about [INSERT NEXT ITEM]? READ IF NECESSARY: Do you think young people are similar or different today? IF SIMILAR OR DIFFERENT: Would you say they are very (similar/different), or just somewhat (similar/different)?

	Very <u>similar</u>	Somewhat <u>similar</u>	Somewhat <u>different</u>	Very <u>different</u>	DK/Ref <u>(VOL.)</u>
a. The music they like	3	9	17	69	2
b. Their moral values	3	13	26	54	4
c. Their work ethic	4	12	22	58	5
d. The way they use computers, the internet and other kinds of new technology	4	6	13	73	4
e. The respect they show others	5	13	25	53	3
f. Their attitudes toward races and groups that are not like them	6	15	36	34	8
g. Their political views	4	15	30	43	7
h. Their religious beliefs	5	18	27	41	9

[IF Q6b=3,4 N=1,422]

Q.7 You said young people and older people were different in terms of their moral values. In your opinion, who has the better moral values: Young people or older people?

5	Young people
87	Older People
5	Neither better nor worse just different/mixed (VOL.)
3	Don't know/Refused (VOL.)

NO QUESTION 8

[IF Q6c=3,4 N=1,425]

Q.9 You also said young people and older people were different in terms of their work ethic. In your opinion, who has the better work ethic: Young people or older people?

4	Young people
93	Older People
2	Neither better nor worse just different/mixed (VOL.)
1	Don't know/Refused (VOL.)

NO QUESTION 10

[IF Q6f=3,4 N=1,241]

Q.11 You also said young people and older people were different in terms of their attitudes toward other races and groups. In your opinion, who has the better attitudes: Young people or older people?

67	Young people
27	Older People
4	Neither better nor worse just different/mixed (VOL.)
2	Don't know/Refused (VOL.)

NO QUESTION 12

[IF Q6e=3,4 N=1,370]

Q.12 You also said young people and older people were different in terms of the respect they show others. In your opinion, who is more respectful of others: Young people or older people? Young people or older people?

4	Young people
91	Older People
3	Neither better nor worse just different/mixed (VOL.)
1	Don't know/Refused (VOL.)

ASK ALL

AGE What is your age?

25	16-29
16	16-24
9	25-29
34	30-49
25	50-64
15	65+
1	Don't know/Refused

KIDSA Do you have any children 16 or younger?

31	Yes
69	No
*	Don't know/Refused [VOL.]

IF KIDSA=1 [N=385]

HH16 Do any of these children currently live with you in your household?

90	Yes
10	No
0	Don't know/Refused [VOL.]

ASK ALL

KIDSB Do you have any children older than 16?

45	Yes
55	No
*	Don't know/Refused [VOL.]

[IF KIDSA=1 OR KIDSB=1] [N=1,196]

KIDSC Are any of your children age 16 to 24?

28	Yes
72	No
0	Don't know/Refused [VOL.]

IF KIDSA = 1[N=385]

Q.13a Generally speaking, do you spend more time with your children than your parents did with you, less time, or about the same amount? [PSRA/Newsweek 4-93]

<u>July 2009</u>	<u>July 2009</u> <u>(ages 18+)</u>		<i>PSRA/Newsweek</i> <u>April 1993⁵</u>
48	48	More time	42
13	13	Less time	17
37	38	About the same amount	40
2	2	Don't know/Refused (VOL.)	1

[IF KIDSA = 2 AND KIDSB =1] [N=811]

Q.13b Generally speaking, did you spend more time with your children when they were growing up than your parents did with you, less time, or about the same amount?

41	More time
15	Less time
42	About the same amount
2	Don't know/Refused (VOL.)

[IF KIDSB = 1] [N=913]

Q.14 And what about your relationship with your children [IF KIDSC=1: age 16 to 24/IF KIDSC=2: when they were in their late teens and early 20s.] Would you say you [IF KIDSC=1: have/IF KIDSC=2: had] major disagreements with your children often, sometimes, hardly ever, or never?

10	Often
35	Sometimes
41	Hardly ever
13	Never
1	Don't know/Refused (VOL.)

⁵ The Question wording in PSRA/Newsweek Poll was "Do you spend more time with your children than your parents did with you, less time, or about the same amount?"

ASK IF RESPONDENT IS AGE 25 OR OLDER [N=1,389]

Q.15 Now I would like you to think about your relationship with your parents when YOU were in your late teens and early 20s. When you were that age, would you say you had major disagreements with your parents often, sometimes, hardly ever, or never? [IF DEMAND A DEFINITION OF 'LATE TEENS AND EARLY 20S': Generally speaking, we mean people roughly 16 to 24 years old.]

19 Often
 29 Sometimes
 37 Hardly ever
 14 Never
 1 Don't know/Refused (VOL.)

ASK IF RESPONDENT IS AGE 16-24 [N=406]

Q.16 Now I would like you to think about your relationship with your parents. Would you say you have major disagreements with your parents often, sometimes, hardly ever, or never?

13 Often
 29 Sometimes
 40 Hardly ever
 16 Never
 1 Don't know/Refused (VOL.)

Now I'd like to ask a different kind of question.

ASK ALL

Q.17 This year marks the 40th anniversary of Woodstock. Can you tell me what Woodstock was, or don't you know?

DO NOT READ

58 Yes, Rock concert/Outdoor music festival
 13 Yes, Other response (SPECIFY)
 28 No, don't know
 1 Refused (VOL.)

Q.18 Now I am going to read the names of some types of music. For each, tell me how often you listen to this type of music. What about: (INSERT AND RANDOMIZE) music? Do you listen to this type of music often, sometimes, hardly ever or never?

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	<u>DK/Ref (VOL.)</u>
a. Rock	35	30	13	22	1
b. Country	27	34	17	22	1
c. Classical	15	35	23	27	*
d. Jazz	12	32	23	33	*
e. Rap or hip-hop	16	23	17	43	*
f. Salsa or Spanish rock	6	16	21	56	*
g. R&B or rhythm and blues	22	36	19	22	1

Q.19 Now I am going to read the names of some musical groups or performers that some people have heard of and others have not. For each, tell me if you like this group or performer, dislike them, or haven't heard of them. Do you like or dislike [INSERT AND RANDOMIZE]? IF LIKE: Do you like (him/her/them) a lot, or a little? What about [INSERT NEXT ITEM]? READ IF NECESSARY: Do you like or dislike [INSERT ITEM]? IF LIKE: Do you like (him/her/them) a lot, or a little?

	Like a <u>lot</u>	Like a <u>little</u>	<u>Dislike</u>	<u>Have not heard of group/performer</u>	No opinion <u>(VOL.)</u>	Mixed views/like and dislike <u>(VOL.)</u>	<u>DK/Ref (VOL.)</u>
a. Bob Dylan	24	35	17	18	5	1	1
b. Madonna	19	41	31	2	4	2	1
c. The Grateful Dead	15	26	26	26	6	*	1
d. The Rolling Stones	38	37	14	6	4	1	*
e. Coldplay	18	21	10	45	4	*	1
f. The Beatles	49	32	11	4	3	1	*
g. Bruce Springsteen	29	37	16	13	4	1	*
h. Jimi Hendrix	32	32	13	16	6	*	1
i. Kanye West	17	25	16	33	7	*	1
j. Michael Jackson	39	36	19	1	3	2	*
k. The Jefferson Airplane	20	27	11	36	5	1	*
l. Nirvana	20	25	17	29	7	*	2
m. Elvis Presley	38	41	14	3	3	1	*
n. Frank Sinatra	34	40	15	8	3	1	*
o. Aretha Franklin	38	36	10	11	3	*	1

PEW SOCIAL AND DEMOGRAPHIC TRENDS
WOODSTOCK/MUSICAL PERFORMERS SURVEY
FINAL TOPLINE
August 5-9, 2009
N= 1,011 U.S. residents, ages18+

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PE-1 Now I am going to read the names of some musical groups or performers that some people have heard of and others have not. For each, tell me if you like this group or performer, dislike them, or haven't heard of them. Do you like or dislike [INSERT AND RANDOMIZE]? IF LIKE: Do you like (him/her/them) a lot, or a little? What about [INSERT NEXT ITEM]? READ IF NECESSARY: Do you like or dislike [INSERT ITEM]? IF LIKE: Do you like (him/her/them) a lot, or a little?

	Like a <u>lot</u>	Like a <u>little</u>	<u>Dislike</u>	Have not heard of <u>group/performer</u>	No opinion <u>(VOL.)</u>	Mixed views/like and dislike <u>(VOL.)</u>	DK/Ref <u>(VOL.)</u>
a. Garth Brooks	33	32	22	8	4	*	*
b. Mariah Carey	27	39	22	7	5	1	*
c. The Beatles	51	28	16	*	3	2	*
d. Johnny Cash	39	37	14	5	4	1	*
e. The Eagles	42	25	7	16	7	1	1
f. Coldplay	18	18	8	48	6	1	1
g. Carrie Underwood	34	29	12	16	8	*	*