

PEW RESEARCH CENTER
July 19-22, 2012 OMNIBUS
FINAL TOPLINE
N=1,001

PEW.1a-e HELD FOR FUTURE RELEASE**PEW.1f PREVIOUSLY RELEASED****NO QUESTION PEW.2**

Thinking about the presidential candidates...

PEW.3 Do you feel you need to learn more about **[INSERT ITEM; RANDOMIZE]** to form a clear impression of him, or do you already know pretty much what you need to know?

	<u>Need to learn more</u>	<u>Already know enough</u>	(VOL.) DK/Ref
a. Barack Obama July 19-22, 2012	12	86	2
b. Mitt Romney July 19-22, 2012	30	66	4

ASK ALL:

PEW.4 When it comes to Mitt Romney, would you like to hear more about **[INSERT ITEM; RANDOMIZE]**, or not?

	<u>Yes, want to hear more</u>	<u>No, do not</u>	(VOL.) DK/Ref
a. His record as governor of Massachusetts July 19-22, 2012	41	59	*
b. His record as CEO of the Bain Capital investment firm July 19-22, 2012	33	66	1
c. His religious beliefs July 19-22, 2012	18	81	1
d. His family and upbringing July 19-22, 2012	20	79	1
e. His wealth July 19-22, 2012	19	80	1
f. His federal income tax returns July 19-22, 2012	36	63	1

PEW.5 HELD FOR FUTURE RELEASE