

**PEW RESEARCH CENTER
 AMERICAN TRENDS PANEL WAVE 3
 APRIL 29-MAY 27, 2014
 TOTAL N=3,243
 WEB RESPONDENTS N=2,906
 MAIL RESPONDENTS N=337²**

OTHER QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE

ASK ALL:

KIDTRAIT In general, which of these qualities do you consider especially important to teach children?
[Check all that apply] **RANDOMIZE ITEMS**

ASK ALL WHO SELECTED MORE THAN ONE OPTION IN KIDTRAIT:

KIDTRAIT2 Of all the qualities you selected, which do you consider the most important to teach children?
*[Choose up to three]*³

	Ranked most important ⁴ <u>KIDTRAIT2</u>	Important, Not most important <u>KIDTRAIT2</u>	NET Important <u>KIDTRAIT</u>	Not selected as important/ No answer <u>KIDTRAIT</u>
a. Independence	18	59	77	23
b. Hard work	42	48	89	11
c. Being responsible	55	38	93	7
d. Creativity	11	61	72	28
e. Being well-mannered	22	62	84	16
f. Helping others	22	62	84	16
g. Persistence	10	55	64	36
h. Religious faith	30	23	53	47
i. Obedience	12	48	60	40
j. Empathy for others	15	53	68	32
k. Curiosity	8	51	59	41
l. Tolerance	11	55	65	35

² Question wording is that from the web version of the survey. Question wording was adapted for the paper questionnaire delivered by mail. All questions asked in both modes unless noted.

³ If respondent selected two items in KIDTRAIT, the respondent was asked to select up to two items. If respondent selected three or more items in KIDTRAIT, the respondent was asked to select up to three items.

⁴ Percentages for most important include respondents who selected only one item in KIDTRAIT.