

PRESIDENTIAL TRIAL HEATS

Q.13/14 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney/Rick Santorum, the Republican, who would you vote for?/Q.13a/Q14a As of today, who do you lean more to?

	<u>Obama</u>	<u>Romney</u>	<u>Other/ DK/Ref</u>	<u>Obama</u>	<u>Santorum</u>	<u>Other/ DK/Ref</u>	<u>N</u>
	%	%	%	%	%	%	
ALL VOTERS	52	44	4	53	43	4	1172
SEX							
Men	45	50	5	46	49	5	565
Women	59	38	3	59	38	3	607
AGE							
18-49	53	44	4	55	41	4	407
50+	52	45	3	50	46	4	739
DETAILED AGE							
18-29	-	-	-	-	-	-	86
30-49	47	48	4	51	45	4	321
50-64	55	42	3	53	43	4	397
65+	46	50	4	45	51	4	342
SEX BY AGE							
Men 18-49	45	50	5	47	48	5	214
Men 50+	45	52	4	44	51	5	339
Women 18-49	61	37	2	63	34	3	193
Women 50+	58	39	3	56	41	3	400
RACE							
White, non-Hispanic	44	52	4	44	52	4	925
Black, non-Hispanic	93	4	3	94	3	3	119
EDUCATION							
College grad+	55	43	2	58	38	4	505
Some college	52	45	3	51	45	3	323
High school or less	50	45	5	49	46	5	338
FAMILY INCOME							
\$75,000+	45	53	2	49	48	3	387
\$30,000-\$74,999	48	48	5	47	49	4	394
Less than \$30,000	64	32	3	64	31	5	266
RELIGIOUS PREFERENCE							
Total White NH Prot.	32	64	4	33	63	4	472
White NH evang. Prot.	21	76	3	23	74	3	262
White NH mainline Prot.	46	50	4	45	49	6	210
Total Catholic	52	44	4	50	47	3	248
White NH Cath.	44	52	4	42	55	2	198
Unaffiliated	68	28	5	70	26	5	213
ATTEND RELIGIOUS SERVICES							
Weekly or more	39	58	3	40	55	5	473
Less than weekly	60	36	4	61	36	3	685
REGION							
Northeast	61	34	5	61	36	3	189
Midwest	55	44	2	53	43	4	297
South	44	51	5	46	48	6	413
West	55	43	2	56	42	2	273

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	<u>Obama</u>	<u>Romney</u>	<u>Other/ DK/Ref</u>	<u>Obama</u>	<u>Santorum</u>	<u>Other/ DK/Ref</u>	<u>N</u>
	%	%	%	%	%	%	
PARTY ID							
Republican	9	89	2	8	90	3	394
Democrat	94	5	1	93	4	3	393
Independent	51	42	7	54	40	6	355
PARTY WITH LEANERS							
Rep/Lean Rep	10	87	4	10	86	4	552
Dem/Lean Dem	93	5	1	93	5	2	543
IDEOLOGY							
Conservative	20	76	4	21	75	4	461
Moderate	61	34	5	62	32	6	429
Liberal	89	10	1	89	10	1	249
PARTY AND IDEOLOGY							
Conservative Republican	4	94	2	4	94	2	295
Mod/Lib Republican	22	76	2	19	77	3	96
Mod/Cons Democrat	93	7	1	92	3	4	209
Liberal Democrat	96	4	0	96	4	0	169
TEA PARTY MOVEMENT							
Agree	2	95	3	2	95	3	267
Disagree/No opinion	16	79	5	18	77	5	277
AMONG WHITES							
Men	36	60	5	36	59	5	442
Women	52	46	3	52	45	3	483
18-49	43	53	4	46	50	4	288
50+	44	52	3	43	53	4	621
College grad+	49	49	2	52	44	4	411
Some college or less	41	55	5	40	56	4	512
\$75,000+	43	56	1	44	53	3	326
\$30,000-\$74,999	36	58	5	35	60	4	314
Less than \$30,000	54	42	5	55	40	6	191
Republican	6	92	2	5	93	3	361
Democrat	91	8	1	91	6	3	263
Independent	46	47	7	48	45	6	282
Northeast	55	40	4	51	46	3	153
Midwest	49	49	2	48	49	4	266
South	29	65	6	32	62	6	302
West	50	47	2	54	44	2	204