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Factsheet

Latinos in the 2012 Election: Michigan

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Latinos in the 2012 Election: Michigan

This profile provides key demographic information on Latino eligible voters¹ and other major groups of eligible voters in Michigan.² All demographic data are based on Pew Hispanic Center tabulations of the U.S. Census Bureau's 2010 American Community Survey.³

Hispanics in Michigan's Eligible Voter Population

- The Hispanic population in Michigan ranks 20th in the nation.⁴ About 437,000 Hispanics reside in Michigan, 0.9% of all Hispanics in the United States.
- Michigan's population is 4% Hispanic, ranking 38th in Hispanic population share nationally.
- There are 196,000 Hispanic eligible voters in Michigan—the 17th largest Hispanic eligible voter population nationally. California ranks first with 5.9 million.

Table 1

Population and Electorate in the United States and Michigan, 2010

	U.S.	Michigan	Michigan state rank
Total population (all ages)			
All (thousands)	309,350	9,878	8
Hispanics (thousands)	50,730	437	20
Percent Hispanic	16.4	4.4	38
Total eligible voter population (U.S. citizens ages 18 and older)			
All (thousands)	214,972	7,281	8
Hispanics (thousands)	21,509	196	17
Percent Hispanic	10.0	2.7	33
Eligibility of Hispanic population			
Percent of Hispanic population eligible to vote	42.4	45.0	15*

Notes: Percentages calculated before rounding. *Rankings for "Percent of Hispanic population eligible to vote" are based on the District of Columbia and the 46 states whose Hispanic samples in the 2010 American Community Survey (ACS) are large enough to generate reliable estimates. All other rankings are based on the District of Columbia and the 50 states.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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¹ Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

² The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

³ This statistical profile of eligible voters is based on the Census Bureau's 2010 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2010 ACS Integrated Public Use Microdata Series ([IPUMS](#)), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

⁴ Rankings for "Percent of Hispanic population eligible to vote" are based on the District of Columbia and the 46 states whose Hispanic samples in the 2010 ACS are large enough to generate reliable estimates. All other rankings are based on the District of Columbia and the 50 states.

- Some 3% of Michigan eligible voters are Hispanic, ranking 33rd in Hispanic eligible voter share nationally. New Mexico ranks first with 39%.
- Nearly half (45%) of Hispanics in Michigan are eligible to vote, ranking Michigan 15th nationwide in the share of the Hispanic population that is eligible to vote. By contrast, nearly eight-in-ten (78%) of the state's white population is eligible to vote.

Characteristics of Eligible Voters

- Age.** One-third of Hispanic eligible voters in Michigan are ages 18 to 29, similar to the share of all Latino eligible voters nationwide (both 33%) in that age range. By contrast, only 20% of all Michigan eligible voters and 22% of all U.S. eligible voters are ages 18 to 29.
- Citizenship and Nativity.** Among Hispanic eligible voters in Michigan, 13% are naturalized U.S. citizens. This compares with 25% of Hispanic eligible voters in the U.S., but just 4% of all eligible voters in Michigan and 8% of eligible voters in the U.S. overall.
- Hispanic Origin.** Hispanic eligible voters in Michigan have a different Hispanic origin profile from Hispanic eligible voters nationwide. Nearly three-quarters (71%) of Hispanic eligible voters in Michigan are of Mexican origin, 11% are of Puerto Rican origin, and 18% claim other

Table 2

Characteristics of Eligible Voters in Michigan and the United States, 2010

(% of eligible voters, unless otherwise noted)

	U.S.		Michigan	
	All	Hispanics	All	Hispanics
Total population (thousands)	309,350	50,730	9,878	437
Total eligible voter population (thousands)	214,972	21,509	7,281	196
Age				
18-29	21.6	32.8	20.4	32.5
30-44	24.6	29.3	24.1	31.1
45-54	19.4	16.7	20.1	16.9
55-64	16.3	10.9	17.0	11.1
65 and older	18.2	10.4	18.4	8.5
Gender				
Male	48.2	48.3	48.3	48.1
Female	51.8	51.7	51.7	51.9
Type of citizen				
Citizen by birth	92.2	74.9	96.4	86.9
Naturalized citizen	7.8	25.1	3.6	13.1
Language				
Speaks only English at home	86.2	30.7	94.4	58.5
Does not speak only English at home	13.8	69.3	5.6	41.5
Educational attainment				
Less than high school diploma	12.3	24.7	10.8	19.8
High school diploma or equivalent	29.1	28.6	30.7	26.7
Some college	32.4	32.5	35.6	38.6
Bachelor's degree or more	26.3	14.3	22.9	14.9
Marital status				
Married	50.9	44.7	51.2	43.4
Never married	28.1	37.4	28.0	38.1
Divorced/separated/widowed	20.9	17.9	20.8	18.5
With child younger than 18 in home	25.0	31.1	25.2	31.2
Homeownership rate	68.8	58.2	74.9	61.9
Hispanic origin				
Mexican	---	59.1	---	71.0
Puerto Rican	---	14.4	---	10.9
Cuban	---	4.8	---	3.0
Salvadoran	---	2.4	---	0.5
Dominican	---	3.1	---	0.8
Other	---	16.2	---	13.8
Household income				
Less than \$30,000	22.9	25.3	26.0	30.8
\$30,000-\$49,999	18.6	20.7	20.7	24.1
\$50,000-\$74,999	19.6	21.0	20.6	19.3
\$75,000-\$99,999	13.8	13.3	13.0	11.5
\$100,000 or more	25.1	19.7	19.6	14.3

Notes: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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Hispanic origin. Among all Hispanic eligible voters nationwide, six-in-ten (59%) are Mexican, 14% are Puerto Rican, and 26% are of some other Hispanic origin.

- ***Educational Attainment.*** Two-in-ten Latino eligible voters in Michigan (20%) have not completed high school, about double the 11% of all Michigan eligible voters who have not completed high school.
- ***Homeownership.*** About six-in-ten Hispanic eligible voters in Michigan (62%) live in owner-occupied homes, similar to the share of all Hispanic eligible voters nationwide (58%). Greater shares of all eligible voters in Michigan (75%) and all eligible voters nationwide (69%) live in owner-occupied homes.

Characteristics of Eligible Voters in Michigan, by Race and Ethnicity

- Number of Eligible Voters.** White eligible voters outnumber Hispanic eligible voters in Michigan by nearly 30 to 1, and blacks outnumber Hispanics by 5 to 1. Hispanic eligible voters outnumber Asian eligible voters by nearly 2 to 1.
- Age.** Latino eligible voters are younger than Asian, black and white eligible voters in Michigan. Some 33% of Latinos are ages 18 to 29, compared with 26% of Asian eligible voters, 24% of black eligible voters and 19% of white eligible voters.
- Educational Attainment.** Hispanic eligible voters have lower levels of high school education than do Asian and white eligible voters and similar shares as black eligible voters in Michigan. Some 20% of Hispanic eligible voters have not obtained a high school diploma, compared with 17% of black eligible voters, 10% of Asian eligible voters and 9% of white eligible voters. Similar shares of Hispanic (15%) and black (14%) eligible voters have at least a

Table 3

Characteristics of Eligible Voters in Michigan, by Race and Ethnicity, 2010

(% of eligible voters, unless otherwise noted)

	Hispanic	White	Black	Asian
Total population (thousands)	437	7,555	1,376	240
Total eligible voter population (thousands)	196	5,859	986	101
Age				
18-29	32.5	19.0	24.3	26.3
30-44	31.1	23.0	28.3	27.8
45-54	16.9	20.5	19.0	18.0
55-64	11.1	17.6	15.1	15.9
65 and older	8.5	19.9	13.3	12.0
Gender				
Male	48.1	48.7	45.6	48.2
Female	51.9	51.3	54.4	51.8
Type of citizen				
Citizen by birth	86.9	97.6	98.8	21.9
Naturalized citizen	13.1	2.4	1.2	78.1
Language				
Speaks only English at home	58.5	96.2	98.3	24.8
Does not speak only English at home	41.5	3.8	1.7	75.2
Educational attainment				
Less than high school diploma	19.8	9.4	17.2	10.3
High school diploma or equivalent	26.7	31.1	31.5	14.1
Some college	38.6	35.2	37.6	26.9
Bachelor's degree or more	14.9	24.4	13.7	48.7
Marital Status				
Married	43.4	55.6	26.8	63.7
Never married	38.1	24.1	47.9	27.7
Divorced/separated/widowed	18.5	20.3	25.3	8.5
With child younger than 18 in home	31.2	24.9	24.0	34.1
Homeownership rate	61.9	79.7	50.9	77.1
Household income				
Less than \$30,000	30.8	23.2	42.2	16.9
\$30,000-\$49,999	24.1	20.9	20.1	10.1
\$50,000-\$74,999	19.3	21.0	18.6	18.1
\$75,000-\$99,999	11.5	13.9	8.1	13.5
\$100,000 or more	14.3	21.0	11.0	41.3

Notes: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. Hispanics are of any race. Whites, blacks and Asians include only non-Hispanics.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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bachelor's degree, compared with 49% of Asian and 24% of white eligible voters.

- ***Homeownership.*** Hispanic eligible voters (62%) are more likely to live in owner-occupied homes than black (51%) eligible voters, but they are less likely to live in owner-occupied homes than white (80%) and Asian (77%) eligible voters in Michigan.