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Factsheet

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## Latinos in the 2012 Election: Minnesota

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# Latinos in the 2012 Election: Minnesota

This profile provides key demographic information on Latino eligible voters<sup>1</sup> and other major groups of eligible voters in Minnesota.<sup>2</sup> All demographic data are based on Pew Hispanic Center tabulations of the U.S. Census Bureau's 2010 American Community Survey.<sup>3</sup>

## Hispanics in Minnesota's Eligible Voter Population

- The Hispanic population in Minnesota ranks 28th in the nation.<sup>4</sup> About 248,000 Hispanics reside in Minnesota, 0.5% of all Hispanics in the United States.
- Minnesota's population is 5% Hispanic, ranking 36th in Hispanic population share nationally.
- There are 81,000 Hispanic eligible voters in Minnesota—ranking 29th in Hispanic eligible voter population nationally. California ranks first with 5.9

Table 1

### Population and Electorate in the United States and Minnesota, 2010

	U.S.	Minnesota	Minnesota state rank
<b>Total population (all ages)</b>			
All (thousands)	309,350	5,311	21
Hispanics (thousands)	50,730	248	28
Percent Hispanic	16.4	4.7	36
<b>Total eligible voter population (U.S. citizens ages 18 and older)</b>			
All (thousands)	214,972	3,839	21
Hispanics (thousands)	21,509	81	29
Percent Hispanic	10.0	2.1	38
<b>Eligibility of Hispanic population</b>			
Percent of Hispanic population eligible to vote	42.4	32.7	38*

Notes: Percentages calculated before rounding. \*Rankings for "Percent of Hispanic population eligible to vote" are based on the District of Columbia and the 46 states whose Hispanic samples in the 2010 American Community Survey (ACS) are large enough to generate reliable estimates. All other rankings are based on the District of Columbia and the 50 states.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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<sup>1</sup> Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

<sup>2</sup> The terms "Hispanic" and "Latino" are used interchangeably. References to other races and ethnicities are to the non-Hispanic components of those populations.

<sup>3</sup> This statistical profile of eligible voters is based on the Census Bureau's 2010 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2010 ACS Integrated Public Use Microdata Series ([IPUMS](#)), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. More information is available on [ACS sampling strategy](#) and [associated error](#).

<sup>4</sup> Rankings for "Percent of Hispanic population eligible to vote" are based on the District of Columbia and the 46 states whose Hispanic samples in the 2010 ACS are large enough to generate reliable estimates. All other rankings are based on the District of Columbia and the 50 states.

million.

- Only 2% of Minnesota eligible voters are Hispanic, ranking 38th in Hispanic eligible voter share nationally. New Mexico ranks first with 39%.
- One-third of Hispanics in Minnesota (33%) are eligible to vote, ranking Minnesota 38th nationwide in the share of the Hispanic population that is eligible to vote. By contrast, more than three-quarters (78%) of the state's white population is eligible to vote.

## Characteristics of Eligible Voters

- Age.** More than one-third of Hispanic eligible voters in Minnesota (38%) are ages 18 to 29, greater than the share of all Latino eligible voters nationwide (33%) in that age range. By contrast, only 21% of all Minnesota eligible voters and 22% of all U.S. eligible voters are ages 18 to 29.
- Citizenship and Nativity.** Among Hispanic eligible voters in Minnesota, 22% are naturalized U.S. citizens. This compares with 25% of Hispanic eligible voters in the U.S., but just 4% of all eligible voters in Minnesota and 8% of eligible voters in the U.S overall.
- Hispanic Origin.** Hispanic eligible voters in Minnesota have a different Hispanic origin profile from Hispanic eligible voters nationwide. About two-thirds (67%) of Hispanic eligible voters in Minnesota are of Mexican origin, 9% of Puerto Rican origin and about one-quarter (24%) claim other Hispanic origin. Among all Hispanic eligible voters nationwide, six-in-ten

Table 2

### Characteristics of Eligible Voters in Minnesota and the United States, 2010

(% of eligible voters, unless otherwise noted)

	U.S.		Minnesota	
	All	Hispanics	All	Hispanics
<b>Total population (thousands)</b>	309,350	50,730	5,311	248
<b>Total eligible voter population (thousands)</b>	214,972	21,509	3,839	81
<b>Age</b>				
18-29	21.6	32.8	21.0	37.5
30-44	24.6	29.3	24.6	32.0
45-54	19.4	16.7	20.4	16.2
55-64	16.3	10.9	16.3	8.4
65 and older	18.2	10.4	17.6	5.8
<b>Gender</b>				
Male	48.2	48.3	48.9	50.8
Female	51.8	51.7	51.1	49.2
<b>Type of citizen</b>				
Citizen by birth	92.2	74.9	96.2	78.1
Naturalized citizen	7.8	25.1	3.8	21.9
<b>Language</b>				
Speaks only English at home	86.2	30.7	94.0	49.7
Does not speak only English at home	13.8	69.3	6.0	50.3
<b>Educational attainment</b>				
Less than high school diploma	12.3	24.7	7.8	20.3
High school diploma or equivalent	29.1	28.6	27.3	27.8
Some college	32.4	32.5	35.2	32.0
Bachelor's degree or more	26.3	14.3	29.7	19.9
<b>Marital status</b>				
Married	50.9	44.7	55.5	44.4
Never married	28.1	37.4	27.0	39.4
Divorced/separated/widowed	20.9	17.9	17.4	16.2
<b>With child younger than 18 in home</b>	25.0	31.1	26.7	32.2
<b>Homeownership rate</b>	68.8	58.2	76.2	61.2
<b>Hispanic origin</b>				
Mexican	---	59.1	---	66.6
Puerto Rican	---	14.4	---	8.9
Cuban	---	4.8	---	3.3
Salvadoran	---	2.4	---	0.7
Dominican	---	3.1	---	0.9
Other	---	16.2	---	19.6
<b>Household income</b>				
Less than \$30,000	22.9	25.3	18.7	21.2
\$30,000-\$49,999	18.6	20.7	17.2	19.2
\$50,000-\$74,999	19.6	21.0	21.0	22.1
\$75,000-\$99,999	13.8	13.3	16.3	14.3
\$100,000 or more	25.1	19.7	26.8	23.1

Notes: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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(59%) are Mexican, 14% are Puerto Rican and about one-quarter (26%) are of some other Hispanic origin.

- ***Educational Attainment.*** Two-in-ten Latino eligible voters in Minnesota (20%) have not completed high school, more than double the 8% of all Minnesota eligible voters who have not completed high school.
- ***Homeownership.*** About six-in-ten Hispanic eligible voters in Minnesota (61%) live in owner-occupied homes, compared with 58% of all Hispanic eligible voters nationwide. Greater shares of all eligible voters in Minnesota (76%) and all eligible voters nationwide (69%) live in owner-occupied homes.

## Characteristics of Eligible Voters in Minnesota, by Race and Ethnicity

- Number of Eligible Voters.** White eligible voters outnumber Hispanic eligible voters in Minnesota by more than 42 to 1. There are slightly more black (128,000) and Asian (91,000) eligible voters than Hispanic eligible voters (81,000) in Minnesota.
- Age.** Latino eligible voters are younger than Asian, black and white eligible voters in Minnesota. Some 38% of Latinos are ages 18 to 29, compared with 33% of Asian eligible voters, 30% of black eligible voters and 20% of white eligible voters.
- Educational Attainment.** Hispanic eligible voters have lower levels of education than do Asian and white eligible voters in Minnesota. Some 20% of Hispanic eligible voters have not obtained a high school diploma compared with 15% of Asian eligible voters and 6% of white eligible voters. A slightly larger share of black eligible voters (22%) than Hispanic eligible voters have not graduated from high school.

Table 3

### Characteristics of Eligible Voters in Minnesota, by Race and Ethnicity, 2010

(% of eligible voters, unless otherwise noted)

	Hispanic	White	Black	Asian
<b>Total population (thousands)</b>	248	4,411	257	211
<b>Total eligible voter population (thousands)</b>	81	3,443	128	91
<b>Age</b>				
18-29	37.5	19.6	30.2	32.8
30-44	32.0	23.8	32.1	33.3
45-54	16.2	20.8	19.7	15.0
55-64	8.4	16.9	11.1	11.2
65 and older	5.8	18.9	7.0	7.7
<b>Gender</b>				
Male	50.8	49.0	49.3	45.4
Female	49.2	51.0	50.7	54.6
<b>Type of citizen</b>				
Citizen by birth	78.1	99.0	82.7	27.1
Naturalized citizen	21.9	1.0	17.3	72.9
<b>Language</b>				
Speaks only English at home	49.7	97.4	85.4	23.4
Does not speak only English at home	50.3	2.6	14.6	76.6
<b>Educational attainment</b>				
Less than high school diploma	20.3	6.5	22.1	14.6
High school diploma or equivalent	27.8	27.5	24.4	20.7
Some college	32.0	35.3	37.8	29.6
Bachelor's degree or more	19.9	30.7	15.8	35.2
<b>Marital Status</b>				
Married	44.4	57.7	24.9	53.7
Never married	39.4	25.0	51.3	33.1
Divorced/separated/widowed	16.2	17.3	23.8	13.2
<b>With child younger than 18 in home</b>	32.2	26.2	27.2	36.7
<b>Homeownership rate</b>	61.2	79.0	29.8	72.4
<b>Household income</b>				
Less than \$30,000	21.2	17.1	48.4	21.1
\$30,000-\$49,999	19.2	17.1	17.6	16.3
\$50,000-\$74,999	22.1	21.3	15.8	15.3
\$75,000-\$99,999	14.3	16.6	9.3	16.6
\$100,000 or more	23.1	27.8	8.9	30.7

Notes: Eligible voters are citizens ages 18 and older. Percentages may not total 100% due to rounding. Hispanics are of any race. Whites, blacks and Asians include only non-Hispanics.

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey (1% IPUMS sample)

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- **Homeownership.** Hispanic eligible voters (61%) are more likely to live in owner-occupied homes than black eligible voters (30%) in Minnesota, but they are less likely to do so than white (79%) or Asian (72%) Minnesota eligible voters.