

Topline Questionnaire

EMINUSE Do you use the internet or email, at least occasionally?

INTMOB Do you access the internet on a cellphone, tablet or other mobile handheld device, at least occasionally?

	USES INTERNET	DOES NOT USE INTERNET
Current	87	13
April 2015	85	15
September 2013	86	14
August 2013	80	20
May 2013	85	15
December 2012	81	19
November 2012	85	15
September 2012	81	19
August 2012	85	15
April 2012	82	18
February 2012	80	20
December 2011	82	18
August 2011	78	22
May 2011	78	22
January 2011	79	21

DATE1a Have YOU, personally, ever used an online dating site such as Match.com, eHarmony, or OkCupid?

Based on all internet users

	CURRENT		MAY 2013	SEPT 2005B
%	14	Yes	11	11
	85	No	89	89
	*	(VOL.) Don't know	*	*
	*	(VOL.) Refused	*	--
	[N=1,740]		[N=1,895]	[N=2,252]

DATE2a Have you ever used a dating app on your cellphone?

Based on smartphone owners

	CURRENT		MAY 2013
%	13	Yes	7
	87	No	93
	*	(VOL.) Don't know	*
	0	(VOL.) Refused	0
	[N=1,327]		[N=934]

DATE3 [IF DATE1a=YES OR DATE2a=YES: "Other than yourself,"] Do you personally know anyone who has... [INSERT ITEMS IN ORDER]?

	YES	NO	(VOL.) DON'T KNOW	(VOL.) REFUSED
a. Used an online dating site or app				
Current	41	58	1	*
May 2013	42	56	1	*
September 2005B	31	69	1	--
b. Been in a long-term relationship with or married someone they met through an online dating site or app				
Current	29	69	1	*
May 2013	29	70	1	*
September 2005B	15	85	1	--

DATE4 Many people have different opinions about online dating. Please tell me if you AGREE or DISAGREE with the following statements about online dating. [INSERT ITEMS; RANDOMIZE; ALWAYS ASK a-b TOGETHER, ALWAYS ASK c-d TOGETHER]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you agree or disagree with this statement?]

	AGREE	DISAGREE	(VOL.) DON'T KNOW	(VOL.) REFUSED
a. Online dating is a good way to meet people				
Current Total [N=2,001]	59	35	5	1
Current Internet users [N=1,740]	62	32	6	1
May 2013 Total [N=2,252]	56	36	6	2
May 2013 Internet users [N=1,895]	59	34	6	1
September 2005B Internet users [N=2,252]	44	44	11	1
b. Online dating allows people to find a better match for themselves because they can get to know a lot more people				
Current Total	51	41	6	1
Current Internet users	53	40	6	1
May 2013 Total	51	41	7	1
May 2013 Internet users	53	39	6	1
September 2005B Internet users	47	38	15	1

DATE4 continued...

DATE4 continued...

	AGREE	DISAGREE	(VOL.) DON'T KNOW	(VOL.) REFUSED
c. People who use online dating sites are desperate				
Current Total	23	71	5	1
Current Internet users	19	74	5	1
May 2013 Total	23	70	6	1
May 2013 Internet users	21	73	4	1
September 2005B Internet users	29	61	9	1
d. Online dating keeps people from settling down because they always have options for people to date				
Current Total	32	59	8	1
Current Internet users	30	61	7	1
May 2013 Total	33	57	9	2
May 2013 Internet users	32	59	8	1
e. Online dating is easier and more efficient than other ways of meeting people				
Current Total	47	45	7	1
Current Internet users	48	44	7	1
September 2005B Internet users	33	53	13	1
f. Online dating is more dangerous than other ways of meeting people				
Current Total	58	36	5	1
Current Internet users	56	38	5	1